

# Justin J Williams's Twournal

Sep 2014 - Sep 2014

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@jjza

Durban, South Africa

<http://j-j.co.za>

living, studying, working in Durbs and Jozi.

Information security for Transnet my current challenge. All opinions expressed here are my own.

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This book is dedicated to all the wonderful  
presenters, attendees and fellow tweeters (@zaidmo,  
@patch\_s\_clarke amongst others) who made  
#GartnerSym the inspirational event it was.



# 2014

Wed Sep 10

12:31am @FrankBuytendijk @Gartner\_inc Measure session attendance and popularity, including late arrivals and earlier leavers. #100sensors

12:54am RT @CISecurity: Thanks for yesterday's RTs, mentions & favorites! @BigOrange\_cat @ForkliftFred @KyleLJohnson @F3\_Flipper @securityaffairs @...

12:57am RT @TIME: Bono on U2's new album released through Apple: "We were paid. I don't believe in free music." <http://t.co/OMKDz8233F>

12:57am RT @RollingStone: Surprise: U2 just released new LP 'Songs of Innocence' at #AppleLive. Here's the story behind the album: <http://t.co/puo4...>

12:59am A good day turns to great. @u2 just released their new album, it's free on iTunes and I'm listening to it right now. Awesome sauce.



1:02am RT @jeffmann: It looks like it's going to be good tomorrow  
#GartnerSYM <http://t.co/FKoFTLvua6>

10:38am In the main auditorium, #gartnersym about to kick off.  
@Gartner\_inc



10:40am 7 of 10 fastest growing economies in the world are in Africa

#gartnersym <http://t.co/CTNBBg4Nng>

10:42am "digital" is the new buzzword covering the ITmation of business  
(personal view) #GartnerSYM

10:44am Over 1000 IT professionals and leaders from across SA and  
Africa at #GartnerSYM having access to analysts from across the world

10:44am RT @memeburn: We'll be reporting live from #GartnerSym  
using our @burnreporter account. Follow us for the latest in tech  
analysis.

10:45am RT @TechSmartMag: Lots of business execs filling up the hall  
nicely at the Gartner Symposium 2014. We will be updating from here.  
#GartnerS...

10:45am RT @FrankBuytendijk: #100sensors is the hashtag to  
contribute to the #GartnerSYM keynote. What sensors could be at work  
during symposium? L...

10:46am The best way to predict the future is to invent it -Alan Kay  
#GartnerSYM

10:47am @evert\_smith aim to please :) do my best to share.

10:49am Peter Sundergard - one billion of VC finding into internet of things last year, double that this year #GartnerSYM

10:51am That should have been @PeterSonderg #GartnerSYM

10:52am Digital business is becoming a reality merging the virtual and physical worlds @PeterSonderg #GartnerSYM

10:52am RT @zaidmo: The Nexus of Forces has reshaped IT & market by giving rise to digital business, merging virtual & physical worlds @PeterSonder...

10:53am RT @burnreporter: #Gartnersym: Nexus of mobile, social, cloud, information has created the digital business phenomenon.

10:55am @PeterSonderg technology changing but more importantly people are changing too. Consumer behavior has changed affecting business #Gartnersym

10:55am RT @art2gee: At event in JHB, @andrewbon123 announces @WatchVidi, SA's first online Video on Demand service that doesn't need a decoder or ...

10:56am RT @uvray\_: WARNING: DO NOT click on links offering free downloads of the new U2 album. They lead to free downloads of the new U2 album.

10:57am Typical person carries many mobile devices. Employees more so. Connect digital employees to digital customers, step away #GartnerSYM

11:03am Your entire infrastructure is becoming software defined. Moving to the cloud. Software is highly fluid. World changing.  
#Gartnersym



11:05am In Telecoms, users calling less, viewing more, lower revenue.

Internet of things new revenue potential. #Gartnersym

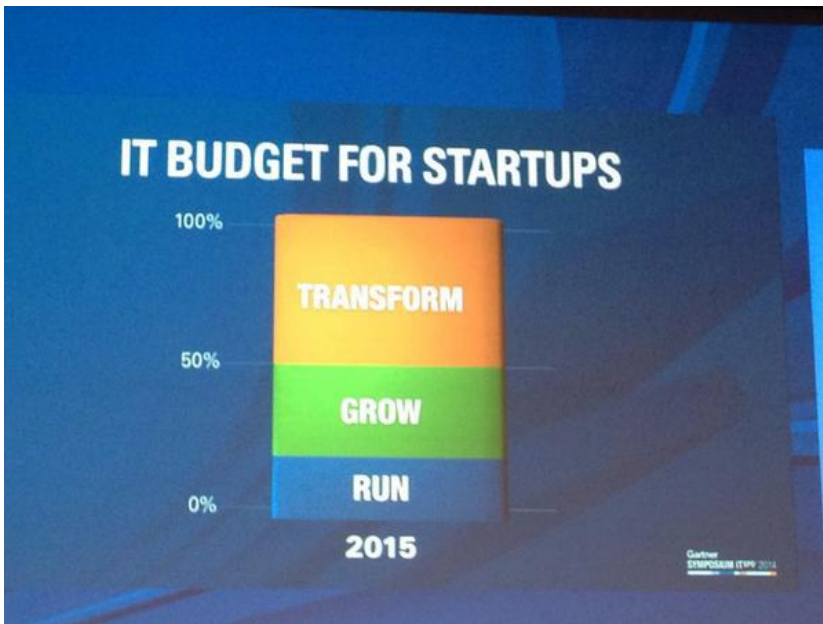
11:06am Internet of things means more for us to manage. Typical business will have 1 million ip addresses to manage by 2018.

#Gartnersym

11:08am Your business units are acting as technology startups. Hiring more IT staff then IT. Tech spend going up but not in IT budget

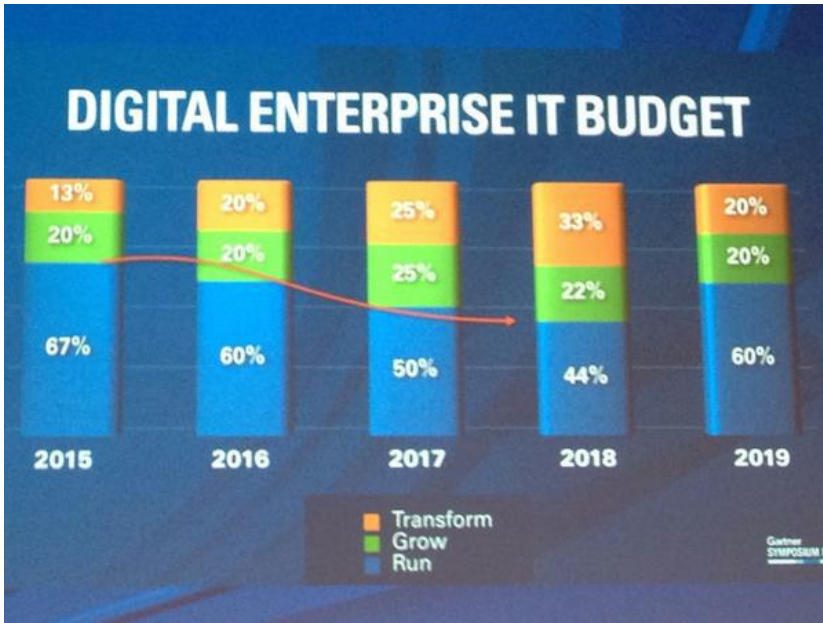
#Gartnersym

11:08am IT needs to be reinvented, refocused and re skilled. Become advisor to these tech startups in the business #Gartnersym



11:09am IT budget for startups. 50% spend on transformation

#Gartnersym <http://t.co/3ES6qgahAR>



11:10am The IT budget of startups does change over time. IT must align thinking to business units #gartnersym <http://t.co/jSzBzMkTmW>

11:12am CEO sees digital change as a team sport vs CIOs who see themselves as leading the charge. Disconnect. Need focus collaborate #GartnerSYM

11:13am CIO must lead discussion on security risk, develop the security and risk architectures for the business. Risk mgt not keeping up #gartnersym

11:14am Reskilling of IT important. Find experts in smart machines, robotics, the internet of things. #gartnersym do you have a talent plan?

11:17am Top jobs for digital : integrators , digital data analysts, IP lawyers #gartnersym

11:18am If rate of change on outside exceeds rate of change on inside the end is near. Jack Welch. IT must adapt #gartnersym

11:29am 87% of CIOs agree that new types and levels of risk are being created and risk is not being adequately considered #Gartnersym

11:31am Digital risk: need to trust the untrustworthy, expect unintended consequences, beware of amplification #Gartnersym

11:32am If you want to take risk on, know what you can take on and what others can't or won't. Accept risk don't ignore it #Gartnersym

11:33am Any amount of risk you choose to accept is reasonable as long as you have considered it #Gartnersym

11:34am What is creepy? It is both attractive and repulsive at the same time. Where is the line ? #Gartnersym



11:37am Business moments are human moments. Deeply personal. Machinist view vs human view. #Gartnersym <http://t.co/iXYeIIcses>

11:38am Humanists believe tech must put people at centre, help them achieve their ambitions. Enablement, behaviors, participation, freedom #gartnersym

11:40am Technology built by humanists understands your needs, asks your preference and acts in your interest #Gartnersym

11:41am Humanism doesn't come naturally to enterprise IT. Digital business needs machinist infrastructure and human approach.

#gartnersym



11:42am The Digital Humanist Manifesto. Don't ask people what they want, observe them. #gartnersym <http://t.co/vu04a8OIQ7>

11:43am You can't know what people want if you don't know what they are doing and how #Gartnersym

11:46am Twitter didn't invent the hashtag, a user did, Twitter observed and embraced #gartnersym



11:48am Privacy by design : key for humanist approach 5 key principles for privacy #Gartnersym <http://t.co/EihF0lCVtN>

11:49am You should be excited and overwhelmed about the challenges that face IT in the years to come. #Gartnersym

11:50am RT @burnreporter: #Gartnersym: The hottest skills right now are in mobile, data science and IoT. Robotics will start becoming increasingly ...

12:31pm RT @riaanmanser: Awesome IT audience today @Gartner\_inc at the impressive auditorium @CTICC\_Official . Nerves for 1000 plus crowd! ! !

12:32pm @riaanmanser up on stage telling his life story. There is an ocean between saying and doing. #GartnerSYM

12:33pm RT @DazMSmith: #China ~ One of the world's biggest pumped storage power stations (3.6GW) is currently being constructed in the Chinese prov...

12:34pm RT @ITWeb: Microsoft nears deal valued at over \$2 billion to buy Minecraft maker Mojang <http://t.co/7WV5GVQZjn>

12:35pm Travelled around Africa on a bicycle. @riaanmanser 2 years 2 months 36500km later at 20km/h. Amazing feat. #GartnerSYM

12:45pm When u do or experience something amazing u want someone to share it with. Be able to say wow look at that glazier @riaanmanser #GartnerSYM

12:46pm RT @patch\_s\_clarke: Interesting fact, Cape to Cairo is not all down hill. Funny!! @riaanmanser Adventurer extraordinaire. What an inspirati...

12:46pm RT @tubcol: The opening keynote to the Gartner Symposium was excellent. Thought-provoking, if somewhat scary. #GartnerSYM

12:59pm RT @DHannahUK: QOTD: "Software vendors are like children, when they're noisy you don't worry, it's when they're quiet you worry" Anonymous ...

1:04pm Engrossing story from @riaanmanser Hard to listen+tweet. Better coverage later. Go find Riaans story Carte Blanche on YouTube #GartnerSYM

1:27pm 3 things. 1 have+show courage 2 perseverance, building value takes time 3 attitude at beginning dictates success @riaanmanser #GartnerSYM

1:28pm RT @zaidmo: Riaan Manser's advice: Have & show courage, persevere (take time to do it), and have the right attitude from the beginning #Gar...

1:28pm RT @mankiranchowhan: There are 5 comprehensive tracks organized by IT role at #GartnerSYM India. Learn more about each one here: <http://t.c...>

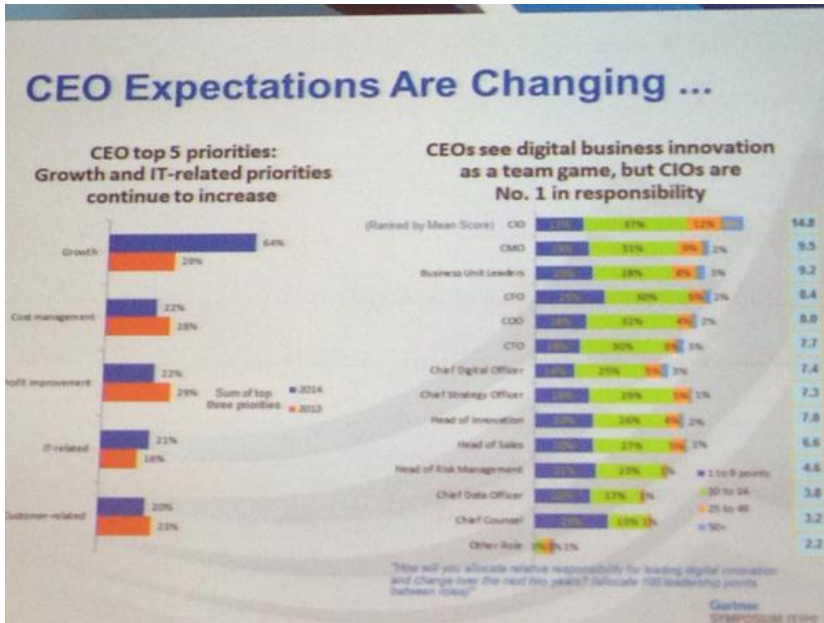


2:52pm Lee Weldon on stage now presenting on the CIO Agenda for 2015 #GartnerSYM

2:53pm RT @claudeschuck: "Data is the Oil of the 21st century " very true...Keynote #GartnerSymposium



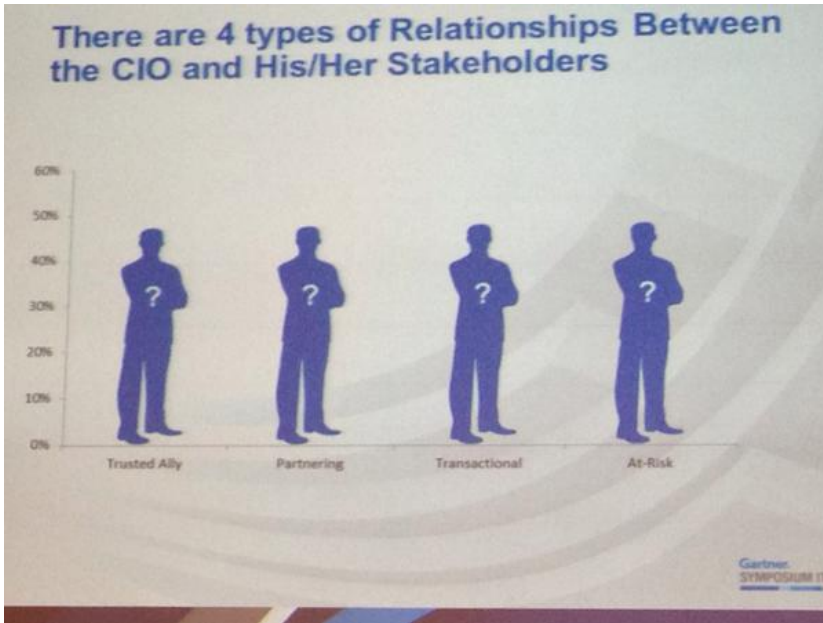
2:59pm We are entering the Digital Age at a Rapid Pace, whether you are ready or not #GartnerSYM <http://t.co/iOcrpRGmad>



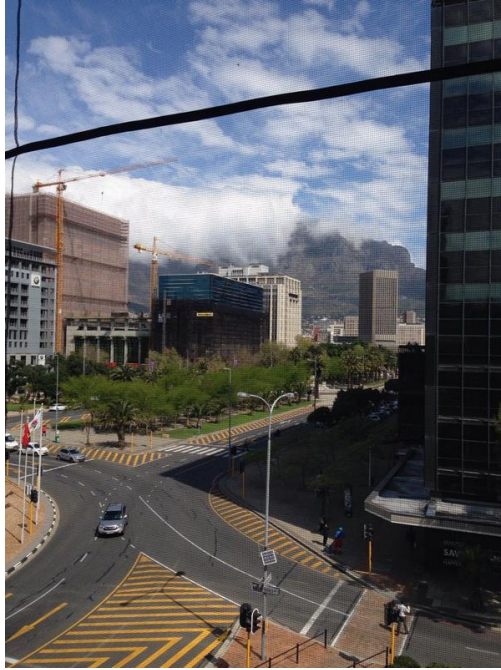
3:06pm CEO expectations are changing. They see digital as a team game but CIOs are No1 in responsibility #GartnerSYM <http://t.co/kf94J84dNa>

3:07pm CIOs are waking up to the reality they are not fully equipped (skills and capabilities) to respond to business challenges #GartnerSYM





3:11pm Four types of relationships between CIO and Stakeholders:  
Trusted Ally,Partner,Transactional,At-Risk #GartnerSYM <http://t.co/barE4guNLF>



3:11pm RT @SanilSolanki: Great view of table mountain from the conference centre Cape Town #lifeofananalyst #GartnerSYM <http://t.co/jIjk4xmGDB>

3:11pm RT @patch\_s\_clarke: In 2014 46% of CIO are waking up to the reality that they not fully fully equipped to respond. #GartnerSYM

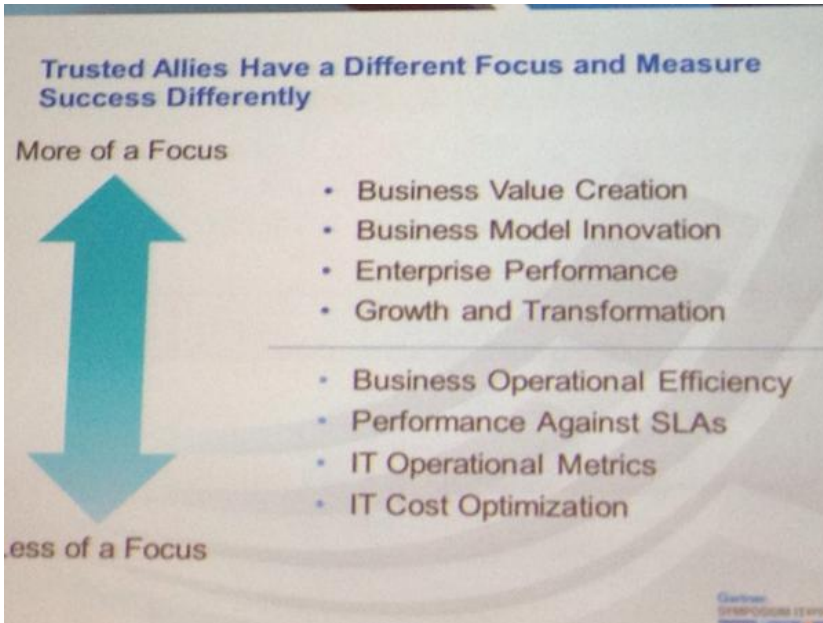


3:13pm CIOs in Africa have done better than the global peers in moving towards a Partner or Ally relationship #GartnerSYM <http://t.co/seSM2NrhJS>

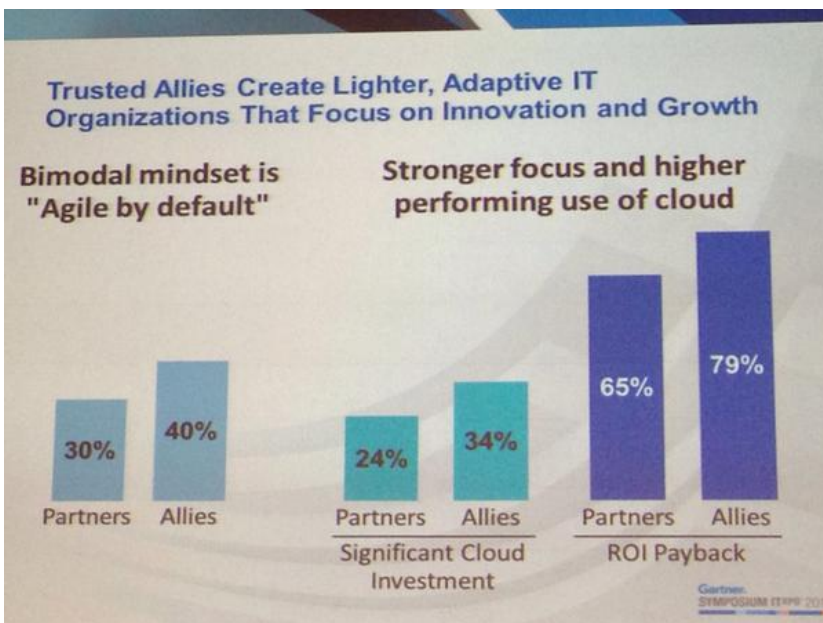
3:15pm Being partner was best practice for CIO in Industrializing IT. In digital age its only basic requirement not guarantee of success #GartnerSYM

3:16pm What should be aspiration for CIOs in 2015? #GartnerSYM

3:17pm Trusted Ally seen first as a business leader then in charge of IT. Reputation built on business impact. Shape business strategy #GartnerSYM



3:21pm Trusted allies different focus and measure : bus value creation, innovation, performance, grow+transform #GartnerSYM <http://t.co/3BKtfYq89F>



3:23pm Trusted allies deploy cloud to respond in agile way to respond to business needs and innovate #GartnerSYM <http://t.co/Y6wvnQYjI1>

3:25pm Move from pragmatic leadership to visionary leadership of information and technology in the organization. Trusted Ally. #GartnerSYM

3:26pm CIOs relevant in digital age dont see themselves managing the IT environment but responsible for tech leadership across business #GartnerSYM

3:27pm RT @techmeerkat: My comments on the new EU technical standards for users of RFID from Data Guidance #privacy #RFID #EU <http://t.co/zX7LEVXC...>

3:28pm Where should African CIOs focus their agenda in 2015? #GartnerSYM Transition to trusted Ally



3:30pm 5 steps to Ally: measure outcomes, control core, formalize bimodal, lead thru vision, extend leadership #GartnerSYM <http://t.co/0TiS6Iwl0>

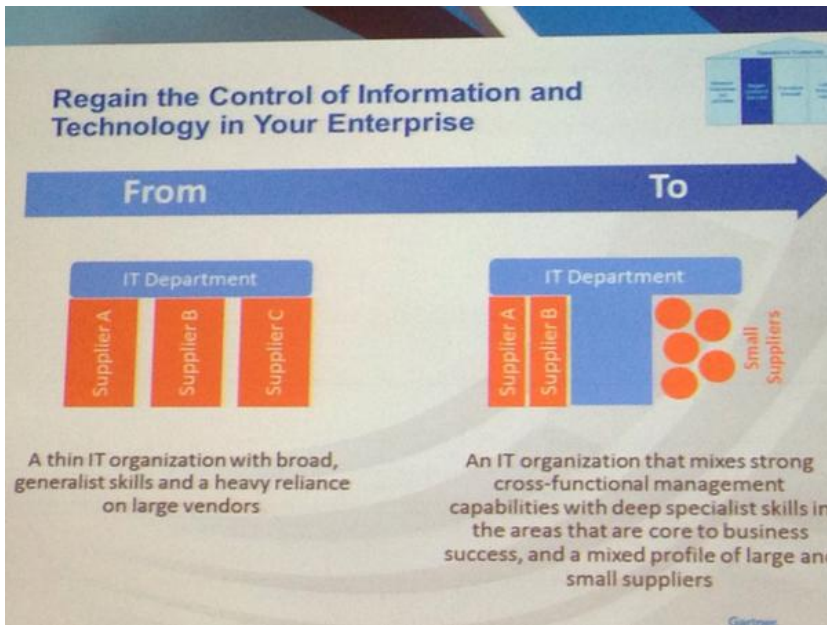


3:33pm To show contribution to business success you must measure contribution to business success #GartnerSYM <http://t.co/XpqGtr1SN0>

3:34pm RT @patch\_s\_clarke: Strategic CIO's to become trusted ally in the organisation. #GartnerSYM

3:34pm RT @CharlieFripp: "People spend more time in the digital world than they do sleeping" – Gartner <http://t.co/ez6eAn3Hbq> via @htxt #GartnerSYM





3:37pm In outsource IT environments internal skills thinned down and focus on managing contracts #GartnerSYM <http://t.co/c4o90GCsar>

3:38pm Need to rebuild those internal skills to have cross functional management capability and deep specialist skills in core areas #GartnerSYM



3:41pm enterprise bimodal requires moving beyond projects to include changes in governance, funding, sourcing #GartnerSYM <http://t.co/4H7IYKqQUP>





3:44pm Balance a pragmatic focus on execution with creating and communicating a clear vision. Allow flex exec. #GartnerSYM <http://t.co/Mh9te1rU4w>



3:44pm RT @zaidmo: Lee Weldon touches on the currently hot Bimodal topic #GartnerSym <http://t.co/Voi5LpQ1qW>

3:46pm Digital business moments, articulating the interaction of people systems and things #GartnerSYM

3:47pm The world has changed. Taking more risks on smaller investments is a better bet than large locked in projects in IT space #GartnerSYM

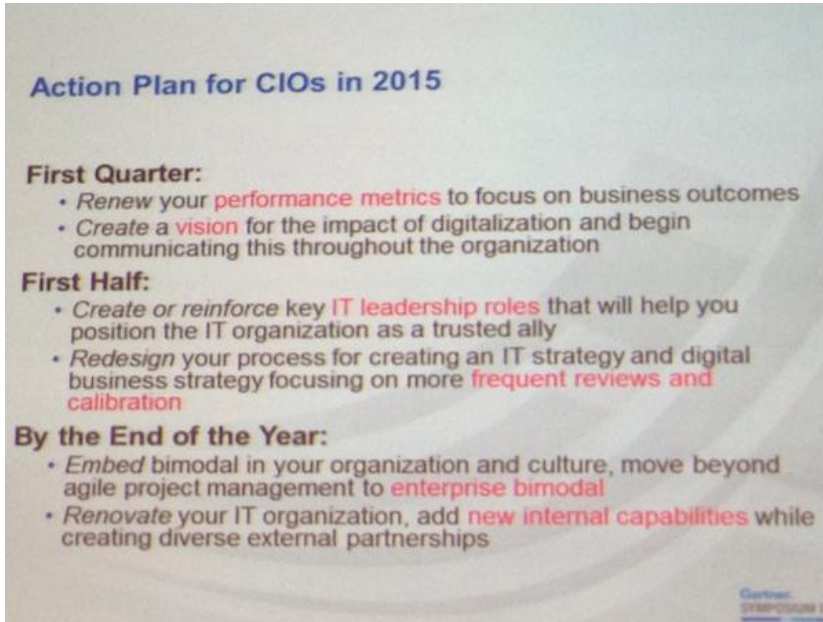


3:47pm RT @zaidmo: Lots of CIO's are spending time trying to articulate the digital possibilities & threats in the org #GartnerSYM <http://t.co/5Ir...>



3:49pm CIOs must extend leadership capabilities to free up time to focus on being digital transformational lead #GartnerSYM <http://t.co/ZyagpdjIxE>

3:50pm RT @zaidmo: Digital Business: The creation of new business designs by blurring the Digital & Physical Worlds around people, things & business...



3:52pm Quarterly action plan for CIOs in 2015 #GartnerSYM <http://t.co/FXEG3FnDDe>

3:55pm RT @MaganoAuala: How do u report your IT performance to EXCO? IT activities (costs, SLA) or outcome (biz value generated). #GartnerSYM

3:56pm Where will the competencies come from to allow me to put digital in our products and connect them all up? #GartnerSYM



3:58pm The digital business scenario : Building a digital business future - Mark Raskino #GartnerSYM <http://t.co/oc9oreHgZO>



3:58pm RT @zaidmo: Nearly all products in all industries will become digitalised in some way in the future @markraskino #GartnerSYM <http://t.co/WW...>

4:00pm Half of boards (of directors) surveyed believe they must make their businesses digital businesses within 24 months #GartnerSYM

4:01pm @zaidmo The Uber experience provides an example ? Have you tried out the end to end service ?

4:03pm We live in a global world. What the middle class expect in London Beijing or Johannesburg is no different. Expectations.  
#GartnerSYM

4:03pm RT @HannsKK: RT @Gartner\_inc: What's the key difference between e-business and d-business? <http://t.co/PyE9HO7nx>  
#GartnerSYM #infographic...



4:04pm The Roadmap to a digital business #GartnerSYM <http://t.co/AwBUCXPUFd>

4:05pm Digital blurs the digital and physical worlds and creates new business designs #GartnerSYM



4:06pm @zaidmo all the reading didn't prepare me for the experience.  
Perfect digital example. Try it out just to experience it.

4:08pm @zaidmo use uberjjza as sign up code get r90 credit to test with.  
Available in jhb Dbn CT.

4:09pm You will not understand how your business will change by  
staying in your office. Get out more. See where things are going  
#GartnerSYM

4:11pm RT @zaidmo: CIO's need to get out and see startups for 25% of  
their time. You need to know what is going on out there! #GartnerSYM

4:11pm RT @burnreporter: #Gartnersym: Unilever takes its execs to  
CES every year.



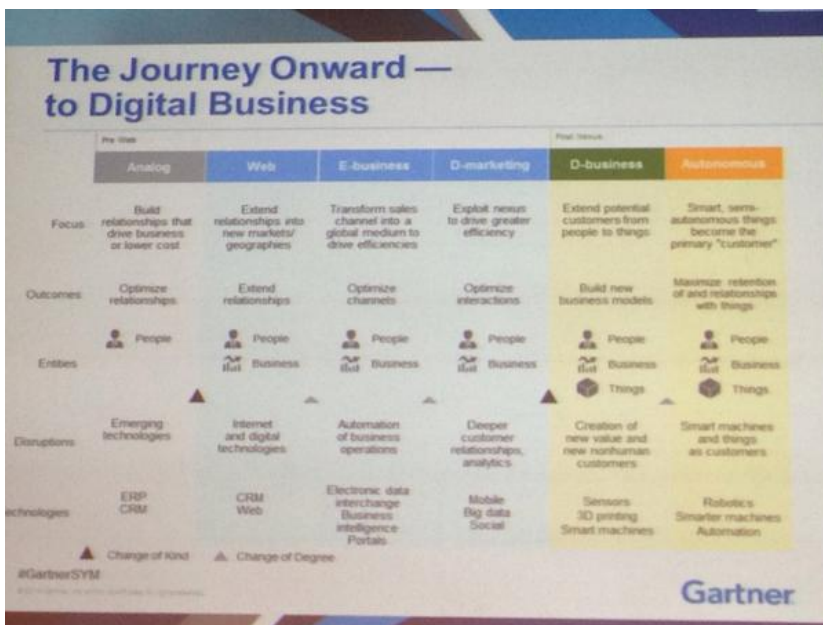
4:12pm The internet of things is not just coming, it is here, now! You  
can't wait and ignore digital #GartnerSYM <http://t.co/vqS7LIUGl2>

4:14pm In 2009 1.6 billion personal devices .9 billion internet of things connected. By 2020 7.3b devices 30b things. Game changing #GartnerSYM

4:14pm RT @burnreporter: #Gartnersym: 30 billion devices will be connected to the IoT by 2020

4:18pm Just because you haven't kept up with the digital journey doesn't mean you can ignore the next big thing. Must catchup #GartnerSYM

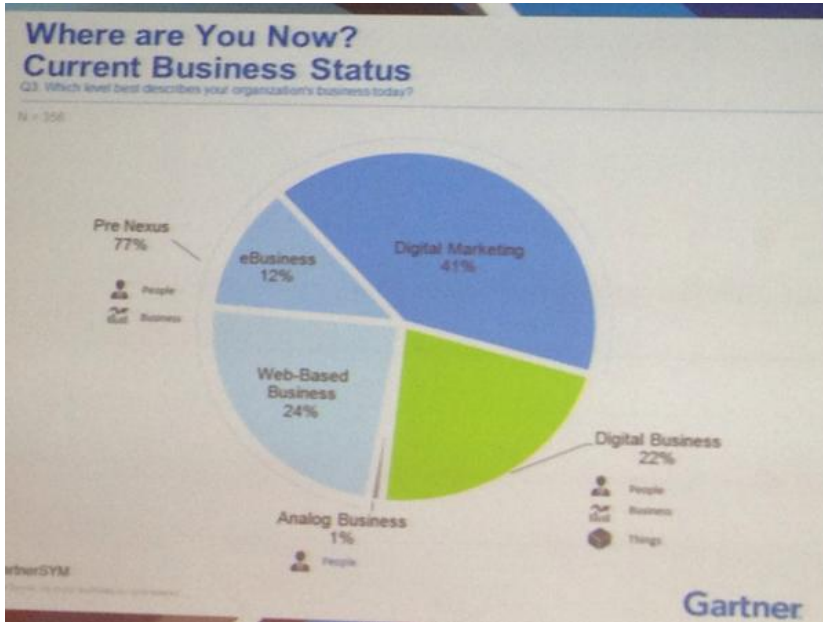
4:19pm We need to move beyond digital marketing or selling to the product itself being transitioned #GartnerSYM



4:20pm The final step in the step of digital business is Autonomous smart things. #skynet #GartnerSYM <http://t.co/njqgGoTJmc>

4:21pm RT @JohnAWheeler: How do you create a compelling Risk Management presentation to the Board? Find out at #GartnerSYM <http://t.co/0PfcSseKuk>

4:21pm RT @zaidmo: We need to create new value in the thing/product you buy. This is a huge transition before we get intelligent autonomous machine...



4:22pm 22% of businesses are already providing digital products  
#GartnerSYM <http://t.co/BOasvPQjzT>

4:23pm RT @Ian\_Gatley: Don't think #iot but rather internet of product... Think your products. #Gartnersym





4:23pm Design specification for Digital Business. digital marketing. Security and risk. Digital product/innovate #GartnerSYM <http://t.co/P4CCi6C7ve>

4:23pm RT @zaidmo: Replace term "internet of things" to "internet of products". Yes, that includes your products - @MarkRaskino #GartnerSYM

4:24pm RT @zaidmo: Don't wait for digital marketers to set the digital business agenda (unless they have authority to change business models) #Gar...

4:24pm RT @burnreporter: #Gartnersym: we have to understand the limits of what digital marketing can do.

4:25pm RT @zaidmo: @McDonalds created a CDO (Chief Digital Officer) position last yr, playing role alongside CMO, CIO and COO #GartnerSYM



4:25pm The board of directors is fully engaged in a way they have not done for the last decade or more #GartnerSYM <http://t.co/6mrF9qzMy2>



4:28pm Just because the board thinks the CIO must lead the digital change doesn't mean it will be current CIO #GartnerSYM <http://t.co/9k646amdyl>



4:29pm Digital business changes everything including who we believe we are #GartnerSYM <http://t.co/hf7xIyGpeh>



4:31pm RT @zaidmo: Roles that lead Digital Business, led by the CIO.  
The new age CIO #GartnerSYM <http://t.co/nVvmuWjlys>

4:32pm Top investment areas in the next 24 months : staffing ,  
information technology , research and development innovation  
#GartnerSYM

4:32pm Welcome to a "business moment" this is where you start.  
Visualize the future then build it. #GartnerSYM

4:32pm RT @burnreporter: #Gartnersym: The rise of e-cigarettes mean  
that tobacco companies are having to hire electronic specialists.

4:34pm RT @lringer\_HR: Is Your Organization an e-Business or d-  
Business? #GartnerSYM <http://t.co/btEXLImYQZ>

4:35pm RT @zaidmo: Looks like electr. engineers & coders will  
have lots of career opportunities in the future, in addition to digital bus  
leaders ...

4:35pm RT @gidonnovick: We should talk about the Internet of  
'Products' not 'Things' to remind us of the inevitability of our products  
being digit...

4:36pm RT @gidonnovick: "Digital business is about institutionalizing  
serendipitous moments" #GartnerSymposium

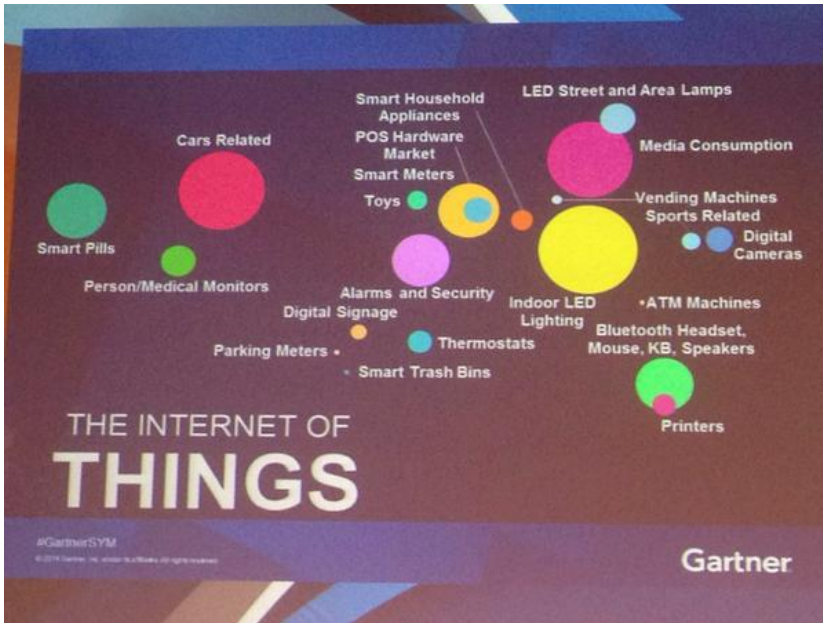
4:37pm RT @zaidmo: Use scenarios to envision how business moments  
occur. Can't be modelled as a process. U don't control all elements  
& situation #...



4:39pm Business moments are scenarios of events. Short transient moment of opportunity exploited dynamically. #GartnerSYM <http://t.co/Q5gY8gv9S9>

4:41pm There was a period of a few months when if banks did Bitcoin mining using idle processor time could have made millions #GartnerSYM

4:41pm RT @Ian\_Gatley: Learn to identify #businessmoment I.e. Transient opportunities exploited at the occurrence of an event #Gartnersym



4:44pm Tools such as Arduino and Raspberry Pi let to cheaply model new things for IOT #GartnerSYM <http://t.co/6Vg5B6kVdf>

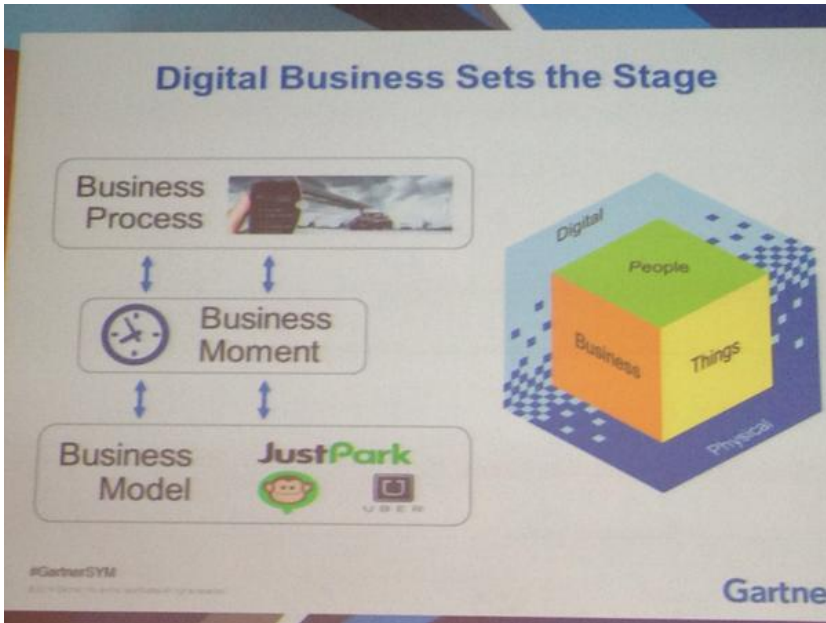
4:45pm Risk and security is important. Need to take calculated risk not only try and minimize it. #GartnerSYM

5:20pm Top 10 Strategic Technology Trends for 2015 : David Clearly #GartnerSYM

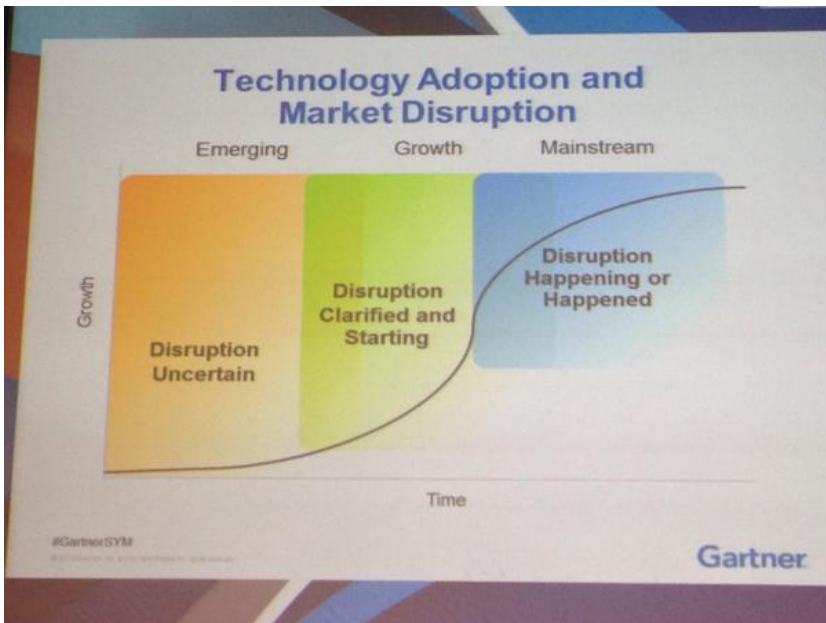
5:20pm RT @zaidmo: Mary Mesagli will be talking about Bimodal IT: How to Have it All Without Making a Mess #GartnerSYM

5:20pm RT @zaidmo: Bimodal IT, 2 modes of IT: Mode 1-traditional, emphasizing safety,accuracy. Mode 2-exploratory, emphasizing agility,speed #Ga...





5:21pm Digital business sets the stage #GartnerSYM <http://t.co/NsJAU0bP7p>





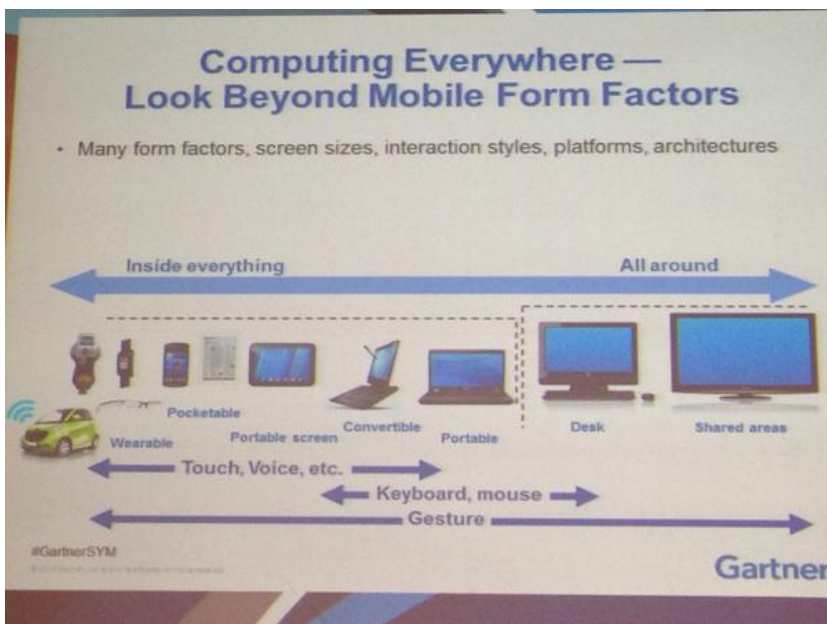
5:22pm Technology adoption and market disruption. There are emerging, growth and mainstream trends. #GartnerSYM <http://t.co/jxQnzdl0ys>

5:25pm Top10 strat tech trends: Merging the real and virtual world: computing everywhere, the internet of things, 3d Printing #GartnerSYM

5:26pm Top10 strat tech trends: intelligence everywhere: advanced pervasive invisible Analytics, context rich systems, smart machines #GartnerSYM

5:27pm Top10 strat tech trends: new it reality: cloud/client computing, software defined infrastructure, web scale it, risk based secur #GartnerSYM

5:28pm RT @zaidmo: With Bimodal IT don't forget to manage your technical debt. You don't want to make a mess! #GartnerSYM



5:29pm Computing everywhere - look beyond mobile form factors. #GartnerSYM <http://t.co/Uht2OzimWO>

5:31pm Embrace heterogeneity and accept loss of complete control :  
computing everywhere #GartnerSYM

5:31pm Use containment and isolation as a foundational security  
strategy : secure containers to insecure devices #GartnerSYM

5:31pm RT @zaidmo: Look for heterogeneity in the computing-  
everywhere world. Microsoft, Apple ecosystems still around us.  
Challenge to co-exist #G...

5:33pm The user experience in a hyper connected world: richer  
IO models, consumer driven, emotionally impactful, multimodal  
#GartnerSYM

5:34pm Most enterprises don't have skills to build the beautiful  
people centric designs that users are experiencing on personal devices  
#GartnerSYM



5:34pm RT @zaidmo: Consider usability going forward. No single  
answer to how you design for a digital world #GartnerSYM <http://t.co/useTfbKOjK>

### Think "Outside In" and Focus on Solution Architecture, Design Thinking and Development



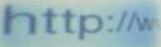

- 1 Exploit the natural affinity between agile development methodologies and UX — Pilot and iterate
- 2 Create UX pattern libraries that guide application development teams — Personas and use cases
- 3 Tool software, so usage data can be extracted and analyzed — Continuous feedback

#GartnerSYM

Gartner

5:36pm Think "outside in" and focus on solution architecture, design, thinking and development #GartnerSYM <http://t.co/jP8yHkef0e>

### The Internet of Things Links to Everything

 <b>Internet of People</b> 1.11B people on Facebook, March 2013	<b>Manage</b>	 <b>Internet of Things</b> 25B things by 2020
 <b>Internet of Information</b> 30T Webpages in Google index, 2013	<b>Monetize</b>	
	<b>Operate</b>	
	<b>Extend</b>	 <b>Internet of Places</b> 3B Foursquare check-ins, January 2013

#GartnerSYM

Gartner

5:37pm The internet of things links to everything : manage monetize operate and extend #GartnerSYM <http://t.co/TOWTCZohIb>

5:38pm We need to identify new patterns and define new technical architectures for the internet of things. Little data on endpoint.  
#GartnerSYM

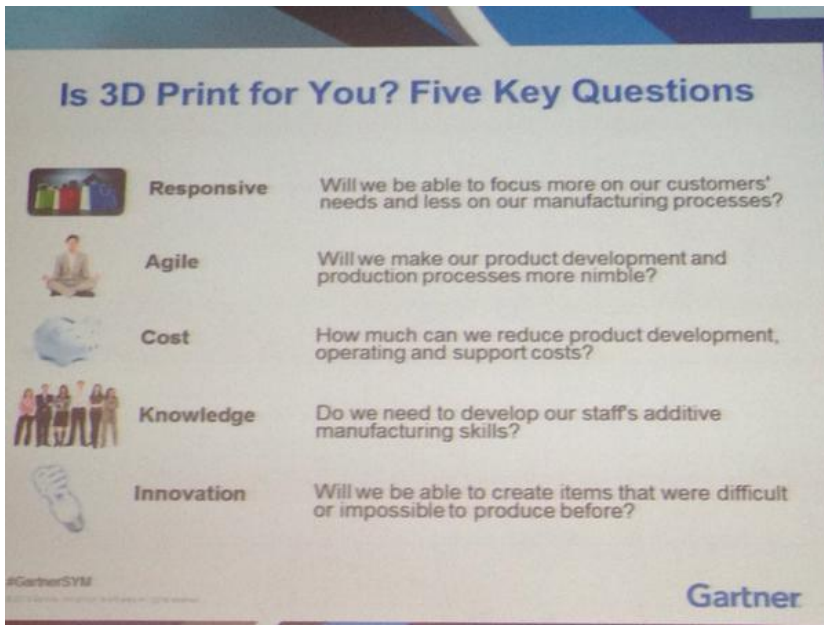
5:38pm RT @patch\_s\_clarke: The internet of things links to everything. Allows us to manage, monetize, operate and extend our businesses like never...

5:39pm Little data and big data coming together needs new architecture, network designs etc. Experiment and don't be afraid #GartnerSYM



5:43pm Consumer 3d printing expected to have 95% compound annual growth over next few years #GartnerSYM <http://t.co/BUuAxBQx4y>

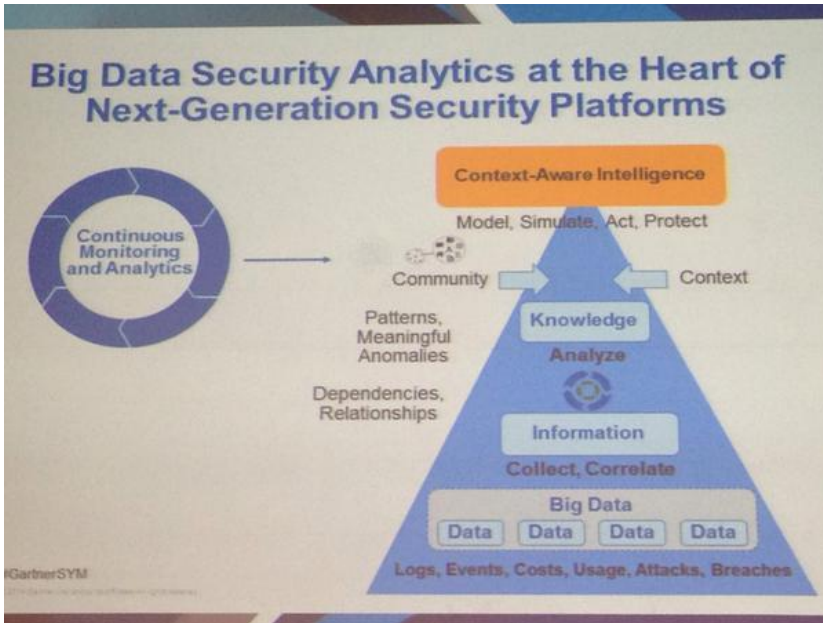
5:43pm RT @zaidmo: Good article from Gartner elaborating on the Models to Unlock Value from the Internet of Things #GartnerSYM <http://t.co/iIS4MSP...>



5:44pm Is 3d printing for you? Five key questions from Gartner  
#GartnerSYM <http://t.co/zI3RCmn3Sp>

5:45pm Big data is not big value. It's big answers, big questions that  
drives the business value #GartnerSYM





5:46pm Security must be embedded in all your applications to provide context aware intelligence #GartnerSYM <http://t.co/eXk2or8PIb>



5:47pm Big data - data lakes : move to reservoir structured and secure  
#GartnerSYM <http://t.co/xlsCx4S9VJ>



5:48pm Deep Analytics gives us more context to drive better awareness  
#GartnerSYM <http://t.co/5r4gpdnyWU>





5:49pm Real time context aware risk aware and active adaptive access control - security trend 2015 #GartnerSYM <http://t.co/pGS9DSX0ke>

## Emerging Trend: The Contextual User Experience

- Contextual Information:
  - Location Information
  - Available Endpoints
  - Human Request for Action
  - Relevant Services and Content
- User Experience Platform:
  - Intermediary Between Users and Content/Capabilities
  - Acts for or Interacts With the User to Accomplish Goals:
    - The Invisible User Interface
  - Dynamically Assembles UI Screens/Forms

### Personal Assistants as Intermediaries



Siri



Cortana



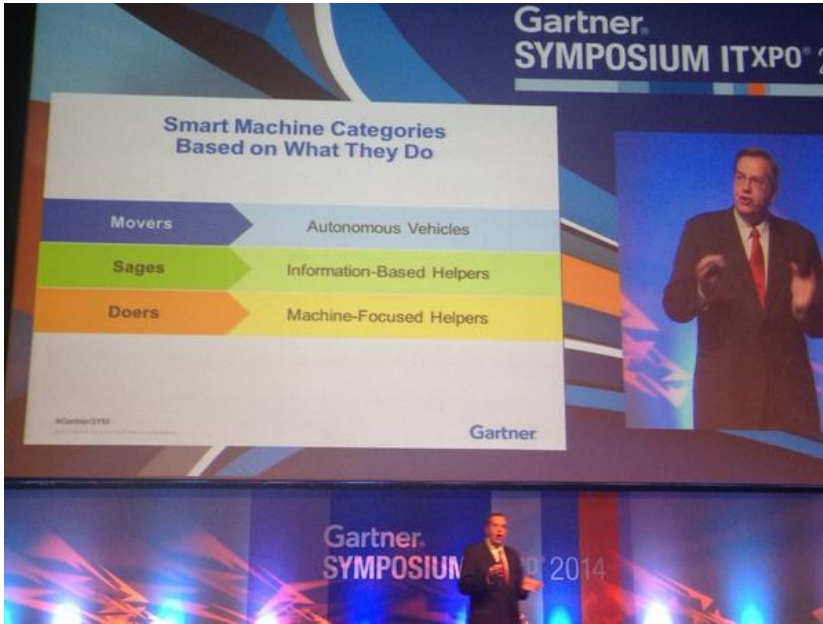
Google Now

**... Just the Beginning!**

GartnerSYM

**Gartner**

5:51pm Emerging trend - contextual user experience supports by personal assistants as intermediaries (Siri) #GartnerSYM <http://t.co/bosRuTMSf5>



5:52pm Smart machine categories : movers, sages, doers #GartnerSYM <http://t.co/b15fIBQWFA>



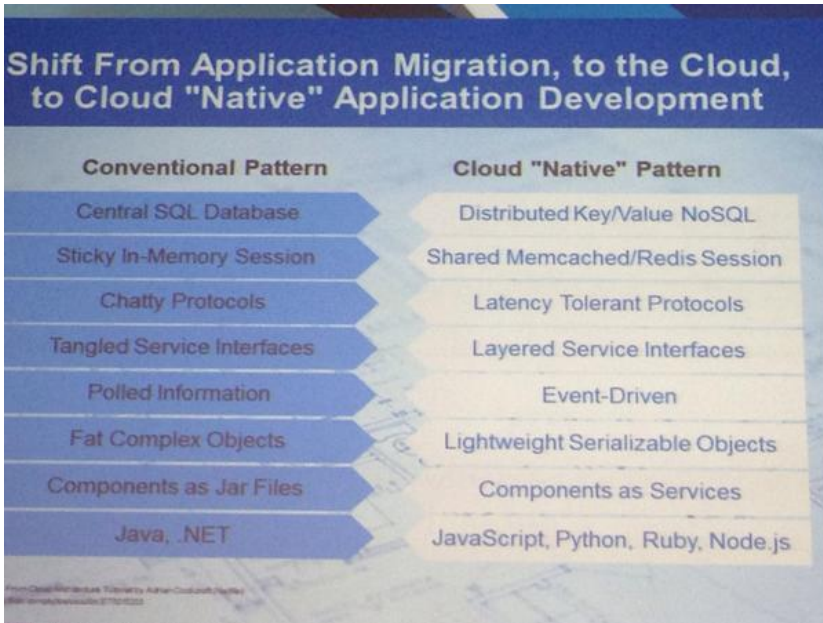
5:52pm RT @zaidmo: In this world of SIRI and digital personal assistants, we need to remember the contextual user experience #GartnerSYM <http://t....>

5:54pm You will have more than one personal assistant depending on the use case #GartnerSYM

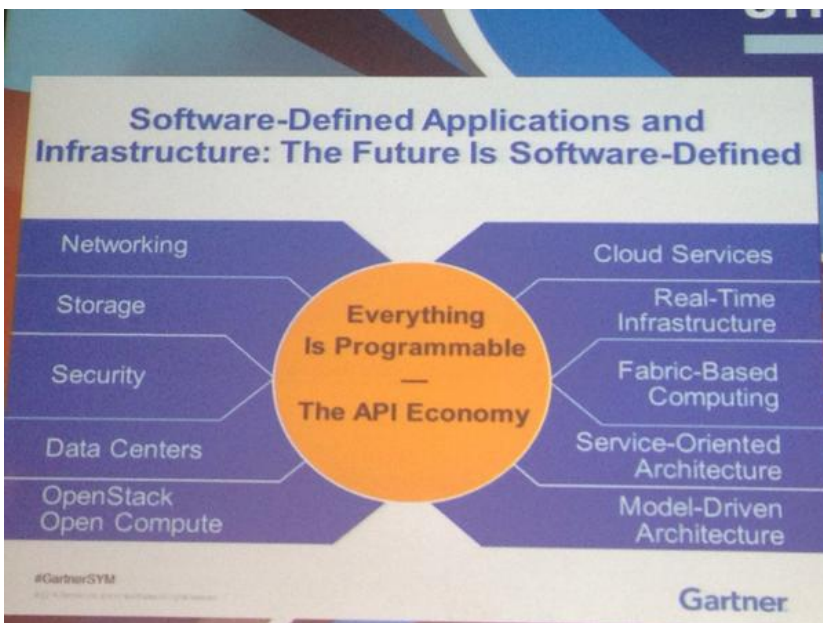


5:57pm Unification of mobile and cloud. One strategy for both. Mobile is about people not devices. #GartnerSYM <http://t.co/gKOM2oYsSh>

5:57pm RT @zaidmo: You won't just have one personal digital assistant in the future #GartnerSYM Are these solutions going to make decisions for yo...



5:59pm Shift from application migration to cloud native application development. Buy cloud native apps. #GartnerSYM <http://t.co/bj6EnyEqyI>



6:00pm Software defined future : everything is programmable - the API economy. Embed adaptability across levels #GartnerSYM <http://t.co/nXdNmwm8in>

6:03pm Create your blueprints and road maps for web scale IT  
#GartnerSYM

6:05pm Move to devops- you build it you run it- plan for a level of failure and how to cope with it #GartnerSYM

6:06pm Business driven risk based security is essential. Perimeter is only first line of defence, you need apps protecting themselves #GartnerSYM

6:06pm RT @MaganoAuala: Industrialization (mode1) to digitalization (mode2) Sync modes, control technical debt, refresh digital core.  
#GartnerSYM

6:08pm Devops moves to become devopssec - you also need to be able to secure it! #GartnerSYM

11:31pm RT @andreasdotorg: Passwords are a lot like underwear. If you don't change them regularly, it starts smelling funny.

## Thu Sep 11

8:01am Day One of #gartnersym was most interesting. Looking forward to today's sessions. Keep you all posted.

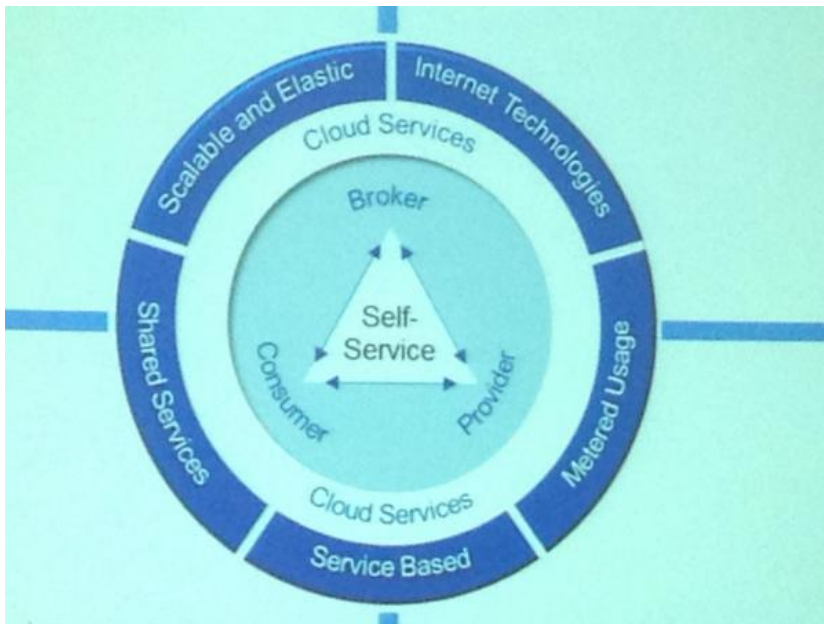
10:42am RT @zaidmo: Build an application architecture that promotes agility, assembly, reuse and responsiveness #GartnerSYM

10:42am RT @zaidmo: Design for the human experience — not simply back-end application functionality, using cloud and mobile  
#GartnerSYM



10:42am RT @zaidmo: Assume that mobile, cloud and the Internet of Things will continue to drive most new application development projects #GartnerS...

1:04pm Cloud is a style of computing not a service or a location #GartnerSYM



1:07pm Key characteristics of the cloud style of computing #GartnerSYM <http://t.co/Bpxs9FjvBi>

1:08pm Cloud provides layers of abstraction to allow flexibility and optimization. Comes with a cost but is essential to the model #GartnerSYM

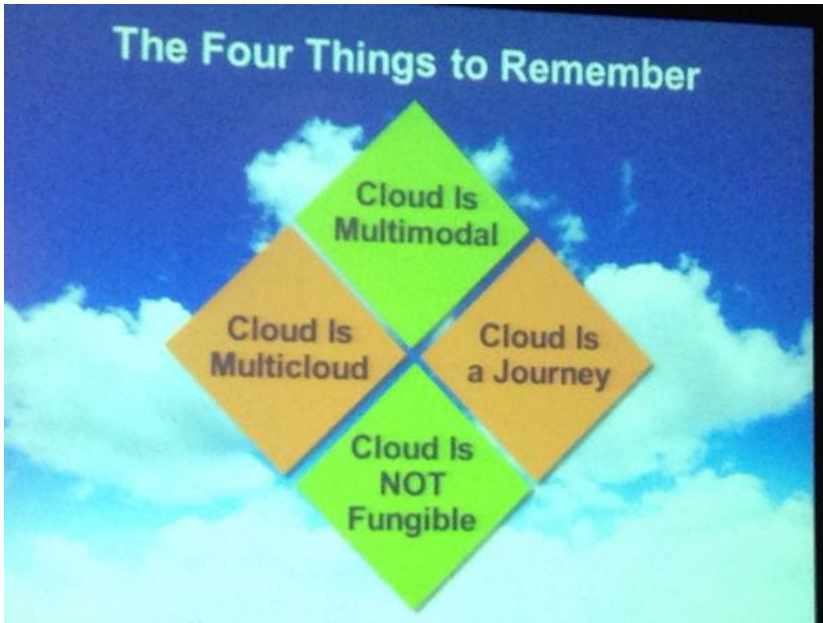
1:10pm Where are with cloud? : 20% fighting 30% experimenting 40% getting started and strategizing 10% doing a lot and innovating #GartnerSYM

1:11pm There is no single cloud computing strategy or adoption rate for an enterprise whether small medium or large. #GartnerSYM



1:11pm RT @XolisaPeter: Trends You need to watch. #GartnerSYM  
#GartnerSymposium <http://t.co/XQ5ydz5OoC>





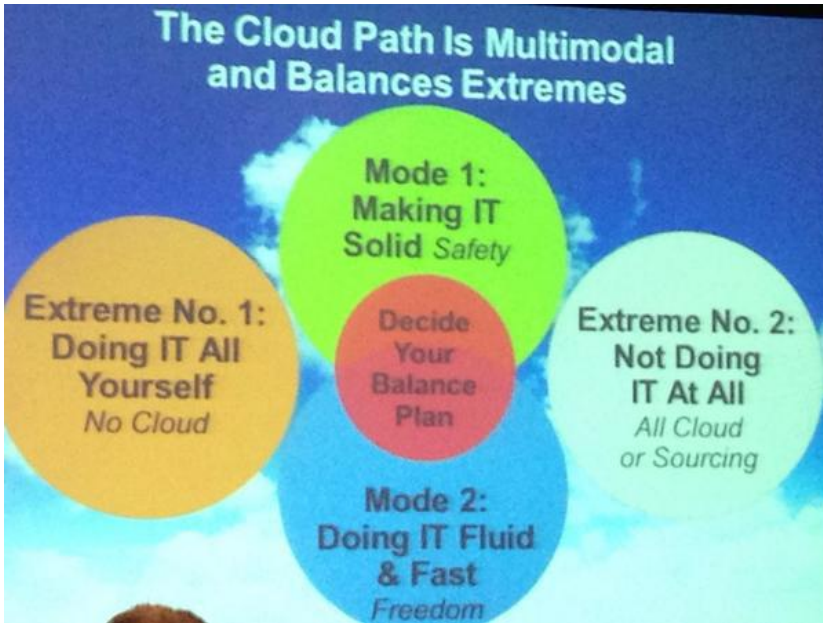
1:14pm 4 cloud things to remember : is multimodal, is multi cloud, is a journey, is not fungible #GartnerSYM <http://t.co/yX66AIeh2X>

1:15pm RT @Ian\_Gatley: Cloud is inevitable but there is no single cloud strategy. It will always be a spectrum. Cloud is not everything. #GartnerS...



1:17pm 90% of companies use external service providers for at least some type of cloud service + other factoids #GartnerSYM <http://t.co/yExe6dvsWa>

1:17pm RT @zaidmo: Your cloud strategy will be more like a framework with many decision points. Not one size fits all soln #GartnerSYM

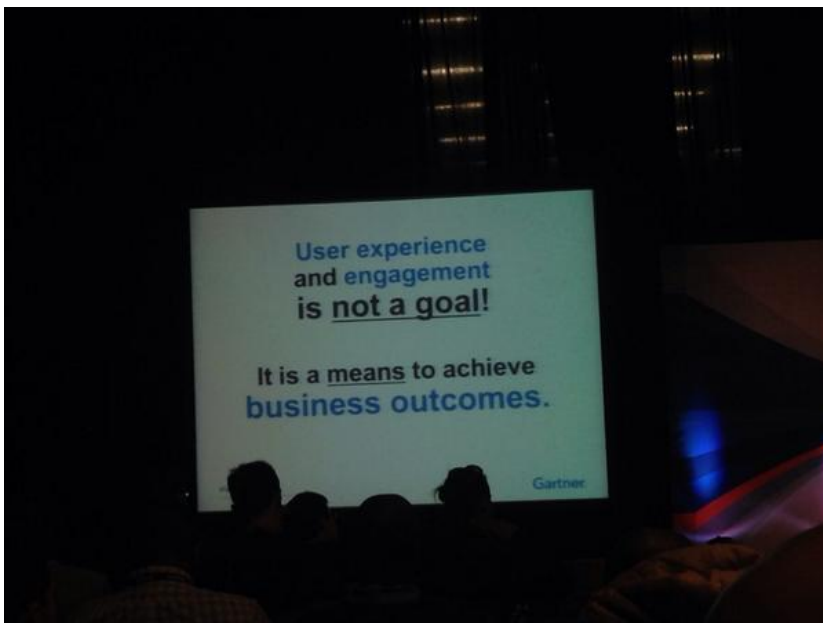


1:20pm Cloud path is multimodal and balances extremes: solid+safe vs fluid and fast, no cloud vs all in cloud #GartnerSYM <http://t.co/BpZbmUfL7K>

1:20pm RT @zaidmo: Strategically cloud will be the future style of computing. However it can be delivered in many ways. Cloud path is multi modal ...



1:22pm Outcomes to define cloud value: cost, freedom, instant, offload, leverage expertise, support bus innovate #GartnerSYM <http://t.co/ZLB6uHFVzv>



1:22pm RT @CraniumJack: "UX and engagement is not a goal. It is a means to achieve business outcomes." Brian Prentice #GartnerSYM <http://t.co/Y6XM...>

1:24pm Cloud is multi cloud : walking multiple paths requires many shoes. #GartnerSYM

1:25pm RT @ClaudeHarvey: Top 10 infrast and ops trends @Gartner\_inc #GartnerSYM consistency of service and recovery time more important than 100%...

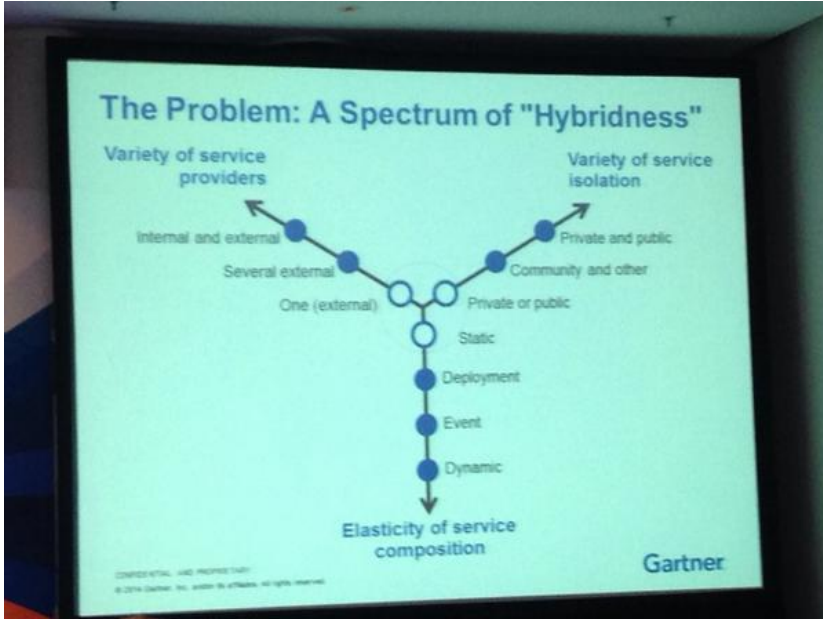


1:25pm RT @zaidmo: Decide what value you want to reap from the cloud Don't start with cost,rather move for agility #GartnerSYM <http://t.co/I43Om31...>

1:26pm Community clouds are for a niche community that provides for specific requirements, regulations, security etc Target groups only #GartnerSYM

1:28pm Asking about the details of implementation of specific cloud models, could give you what you need without pure private cloud #GartnerSYM

1:29pm 72% of companies pursuing a hybrid cloud strategy, Gartner expects everybody to eventually move to hybrid strategy #GartnerSYM



1:31pm New gen applications designed for pure cloud can take adv of "cloud bursting", hard with existing apps #GartnerSYM <http://t.co/SWG2Ny9YjN>

1:34pm IT needs to be Hybrid IT org. Be a Provider, a Broker and Advisor. #GartnerSYM



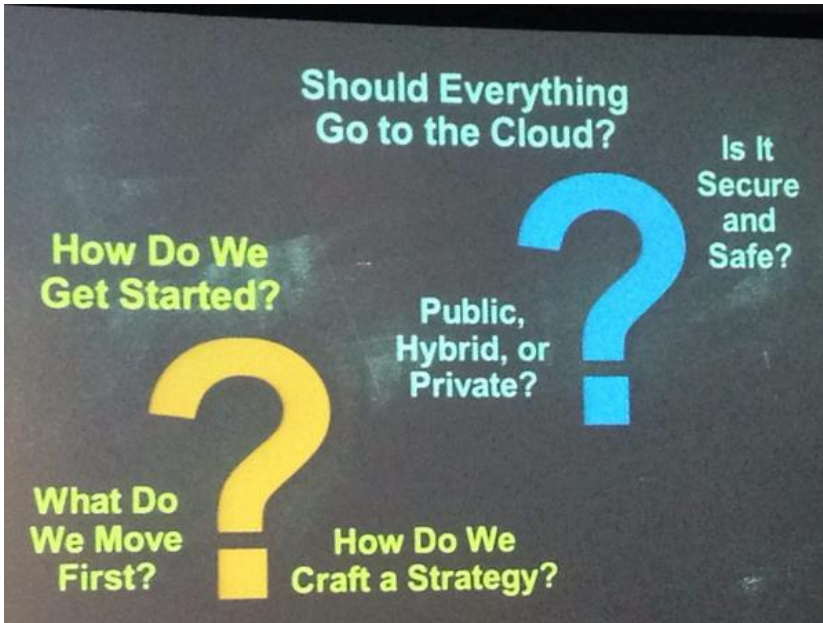
1:34pm RT @ITWeb: Gartner: South Africa's telecom policy is on the ropes. #gartnerSYM <http://t.co/spXXGc0FZ3> <http://t.co/F2fUADWjpq>

1:34pm RT @XolisaPeter: Out of the 10 trends - My top 2 emerging trends : The internet of things and Bimodal IT. #GartnerSYM  
#GartnerSymposium

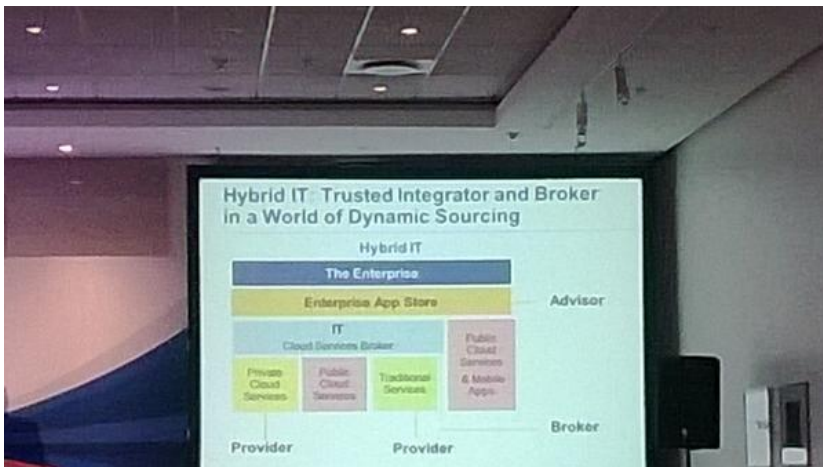
1:34pm RT @zaidmo: Hybrid IT: integrator and broker in a world of dynamic sourcing, roles played by your org. Broker should not be same as provide...

1:36pm In the next five years enterprise will spend 1.1 trillion dollars on public cloud services. New cloud services growing IT spend  
#GartnerSYM

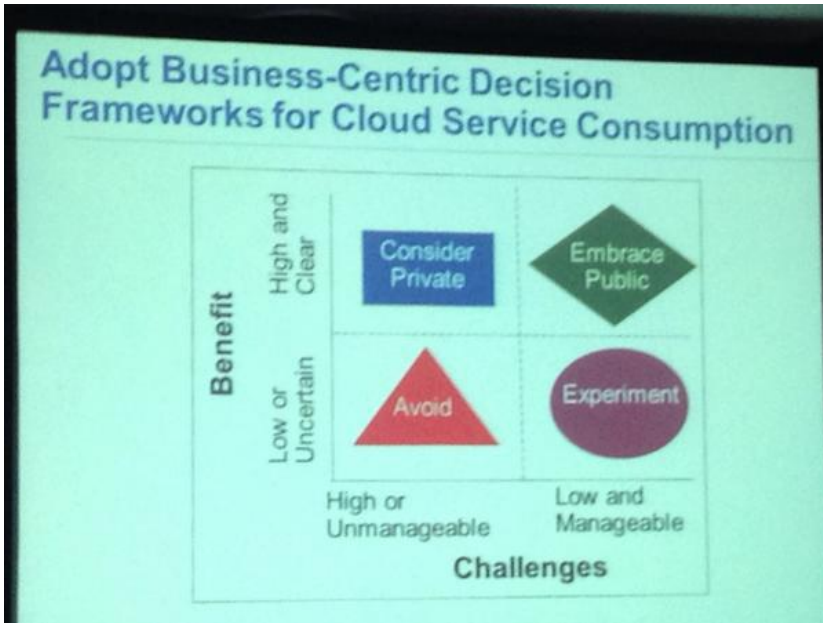




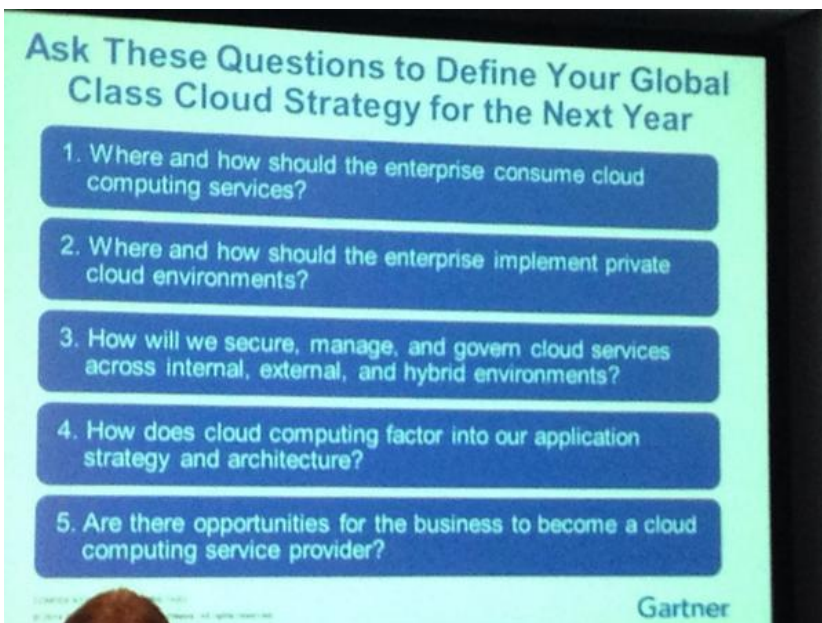
1:37pm Should everything go to the cloud? Definition of cloud key before can answer #GartnerSYM <http://t.co/Wa42TIdYUT>



1:37pm RT @zaidmo: Enterprise app store - that's a new idea for me. Are we heading in that direction soon? #GartnerSYM <http://t.co/1DhUcA4vln>



1:41pm Look at your benefits and challenges in making cloud decisions :  
business centric decision framework #GartnerSYM <http://t.co/sTtbefBUgO>

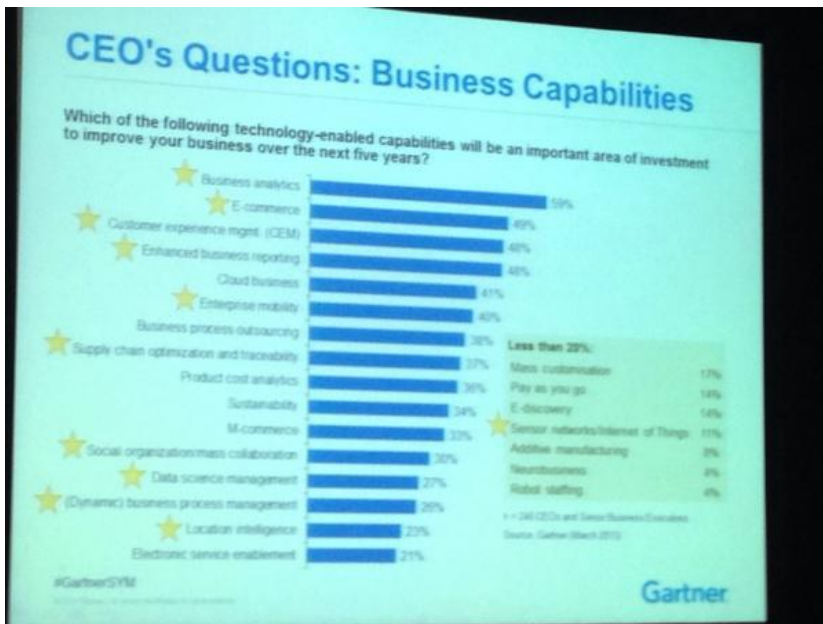


1:44pm Key questions to define your cloud strategy for the next years

#GartnerSYM <http://t.co/pMLokYAAvC>

1:44pm Avoid cloud washing. Evaluate the key attributes of cloud to ensure the real benefits are actually there. #GartnerSYM

5:19pm Cool strategy idea : look to people in other (non related) industries who have solved the same problem or are best at doing it  
#GartnerSYM

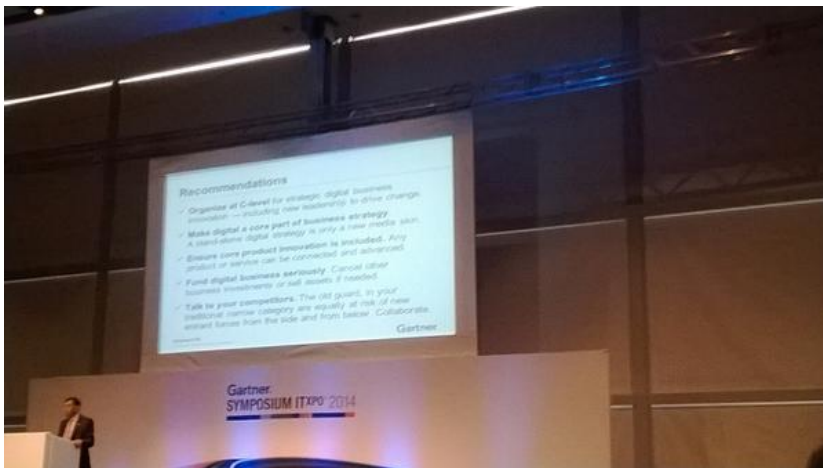


5:20pm CEOs are interested in business capability not technical IT

issues. We should focus on same with vendors #GartnerSYM <http://t.co/HHm8odgUIM>



5:21pm RT @patch\_s\_clarke: Some good solid recommendations from the experts on how start digitally remaster your business. #GartnerSYM <http://t.co...>



5:21pm RT @zaidmo: Recommendations to prepare & defend yourself from digitization opportunities and competition #GartnerSYM  
<http://t.co/FqdwTeusuC>

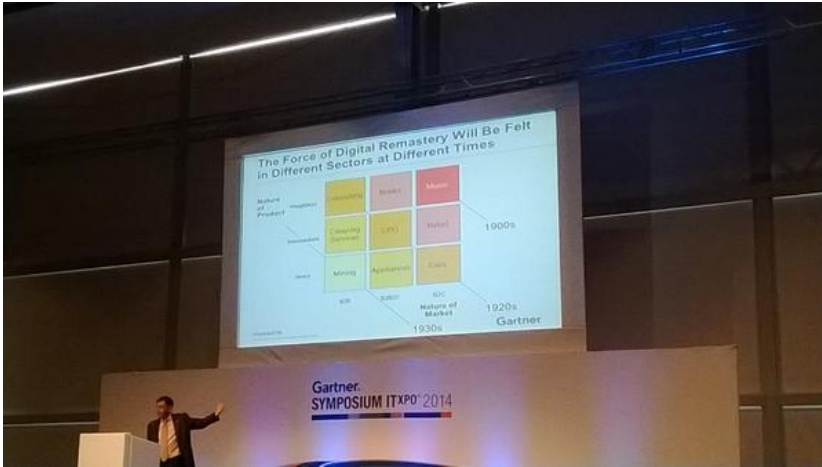
5:21pm RT @caspender: Who's Got Talent on the Digital Frontier?  
<http://t.co/U53RdCL8AF> #GartnerSYM @Gartner\_inc

5:21pm RT @patch\_s\_clarke: Attackers will use digital forces to enter by dissolving traditional industry boundaries. #GartnerSYM



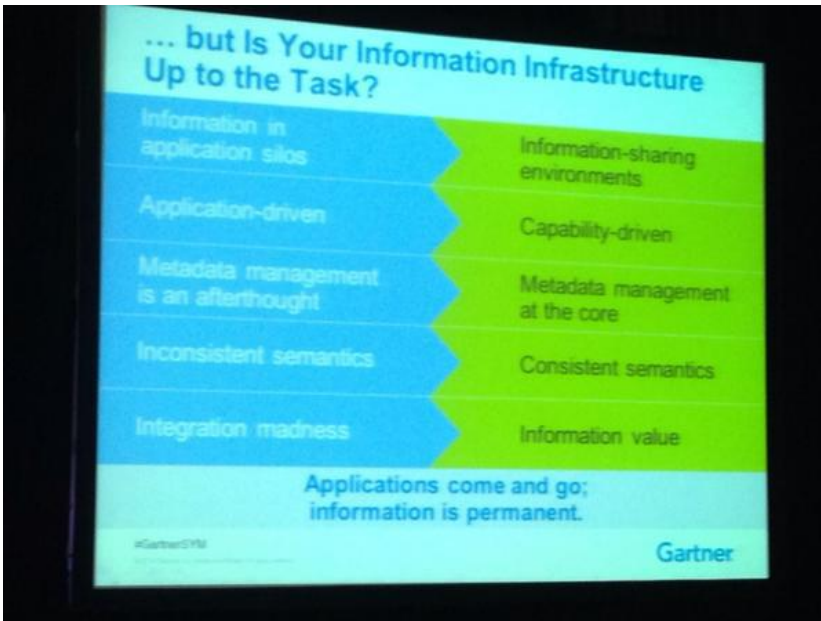
5:21pm RT @zaidmo: Beware, startups underneath your industry with digital offerings and will eat into your market share #GartnerSYM  
<http://t.co/Cn...>





5:21pm RT @zaidmo: Move to digitization will affect different industries at different times #GartnerSYM <http://t.co/uPMtz3nCzR>

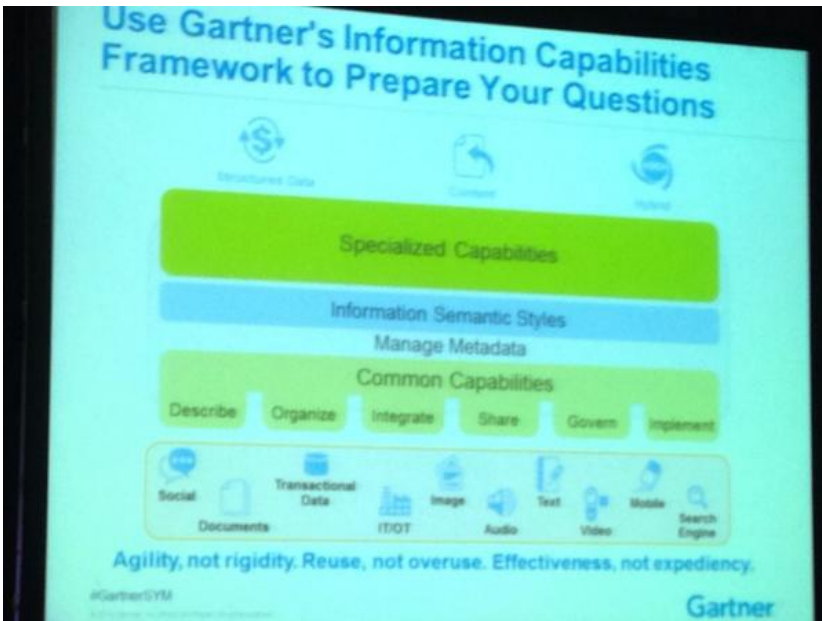
5:23pm strategy tip: beware of trying to solve problems you have "invented" in an attempt to find application for a cool new technology #GartnerSYM



5:24pm Applications come and go, information is permanent. Do you think about data and metadata first? #GartnerSYM <http://t.co/zvdwluvttw>



5:24pm RT @zaidmo: A bi-modal split in the EA role, foundational vs vanguard enterprise architects #GartnerSYM <http://t.co/5ChT7Xg6cy>





5:28pm Using the Information Capabilities Framework to prepare questions to your potential vendors #GartnerSYM <http://t.co/JiOWyTYa4b>

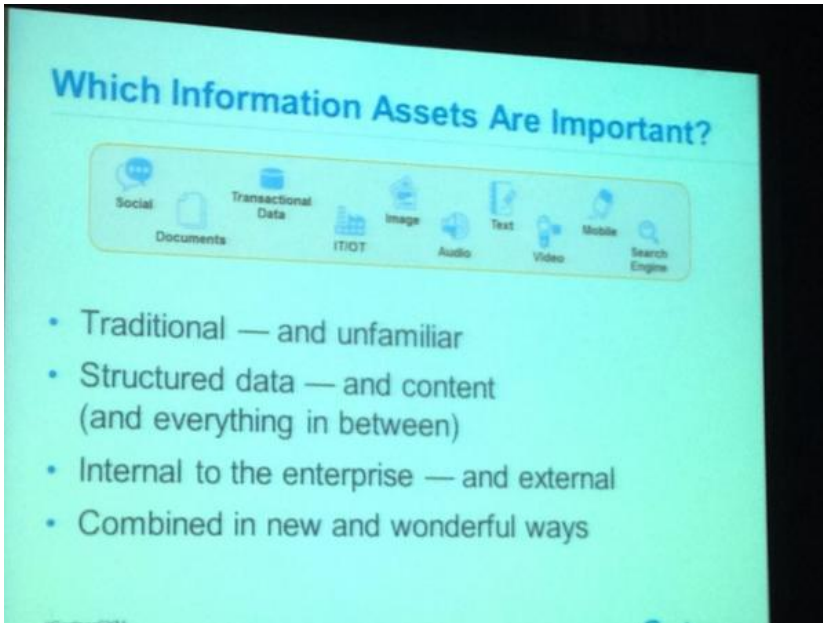
5:28pm RT @zaidmo: I've been trying to think of examples of enterprise apps. Perhaps: meeting room, cafe & parking booking, service desk apps? #Ga...

5:30pm @zaidmo Email archiving application (mimecast), video conferencing, unified communications (lync), leave approvals, purchase approvals etc



5:30pm RT @zaidmo: Digital business enables entirely new business designs which will lead to many business opportunities #GartnerSYM <http://t.co/9...>

5:32pm @zaidmo people like mobile, apps on their phones, use anywhere. Simple focussed abilities. Usage would be much higher if provided this way



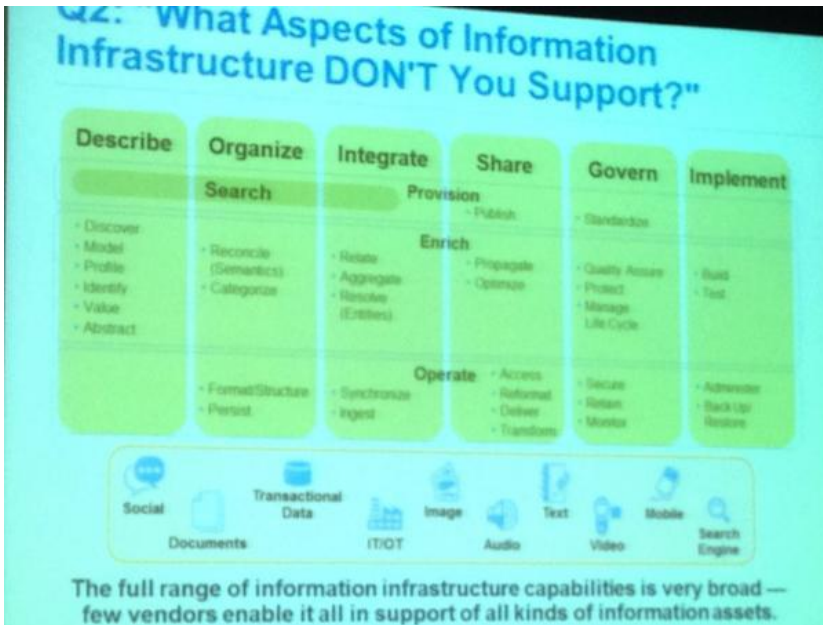
5:34pm Which information assets are important? All those traditionally use, unfamiliar, structured+all inbetween #GartnerSYM <http://t.co/tfrCwnoIIh>

5:34pm RT @RMakhubele: "The Nexus of forces are disrupting the existence of the on-premise ERP" Clifford Martin #GartnerSYM

5:35pm Combining internal and external (purchased) data in new, weird and wonderful ways opens up many business opportunities. #GartnerSYM

5:39pm Questions to ask vendors coming up #GartnerSYM

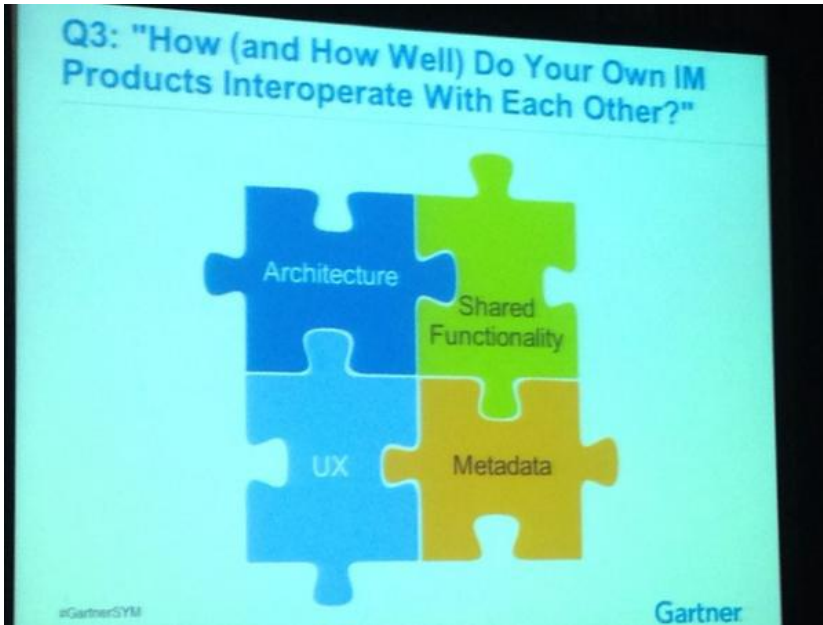
5:39pm Q1: where do you fit in the information management technology ecosystem #GartnerSYM



5:40pm Q2: what aspects of information infrastructure don't you support ? Few vendors enable it all #GartnerSYM <http://t.co/371CJLenUy>



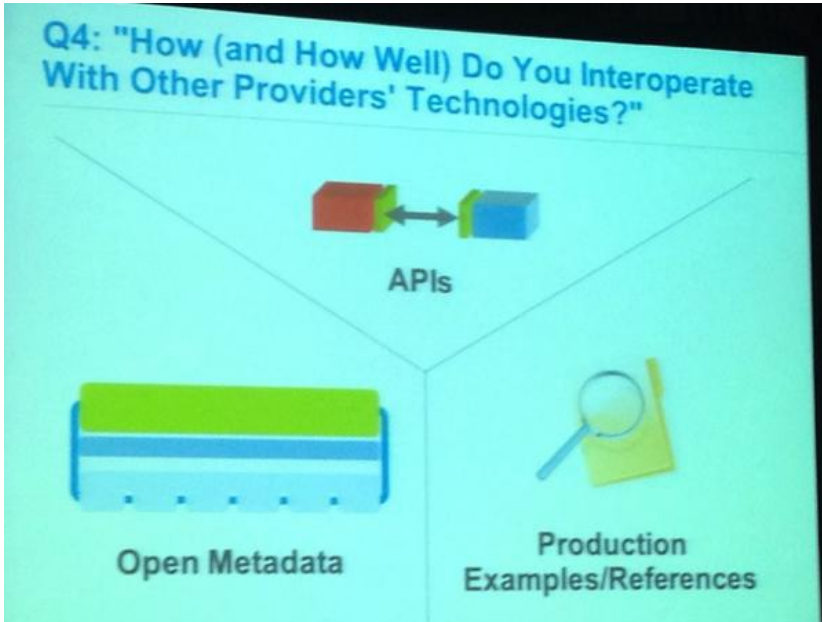
5:41pm RT @zaidmo: EA Methodology to identify which trends will impact us, determine bus outcomes, risks & prepare roadmaps #GartnerSym <http://t.c...>



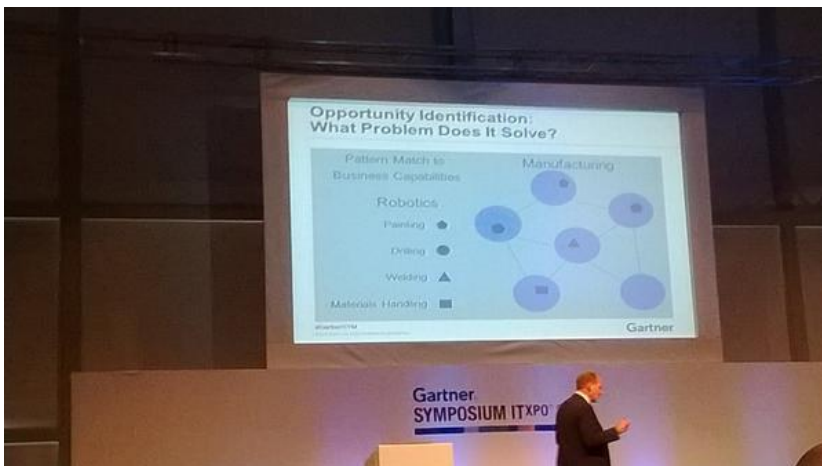
5:43pm Q3: how (and how well) do your own information management products interoperate with each other? #GartnerSYM <http://t.co/TzT6y1fbPQ>



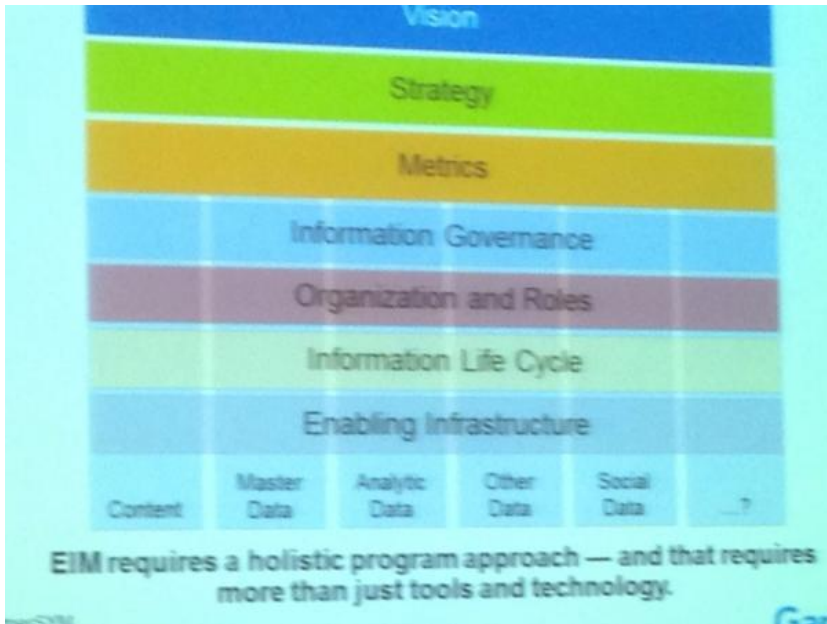
5:43pm RT @zaidmo: EA's look at technology: what it does & can do for us. Is there an opportunity (what's the use cases)? #GartnerSYM <http://t.co/...>



5:44pm Q4: how (and how well) do you interoperate with other providers technology? #GartnerSYM <http://t.co/w0cJzJUPFh>



5:44pm RT @zaidmo: Once you've identified the use case of a tech, identify what problem it solves #EA #GartnerSYM #Robotic example <http://t.co/a5T...>



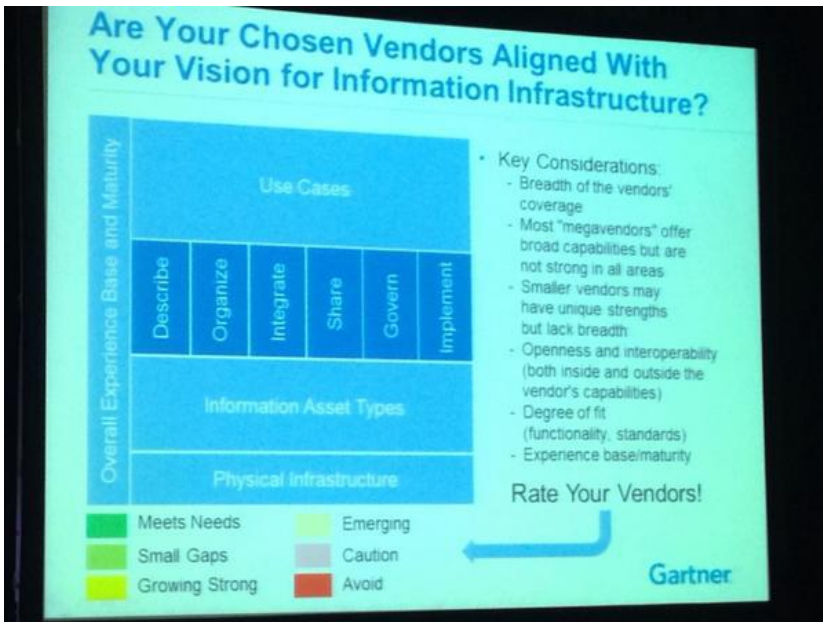
5:45pm Q5: what does enterprise information management really mean to you? #GartnerSYM <http://t.co/G1Z8Nk7Klv>

5:49pm You must watch people work and how if you are going to want to provide solutions to them #GartnerSYM





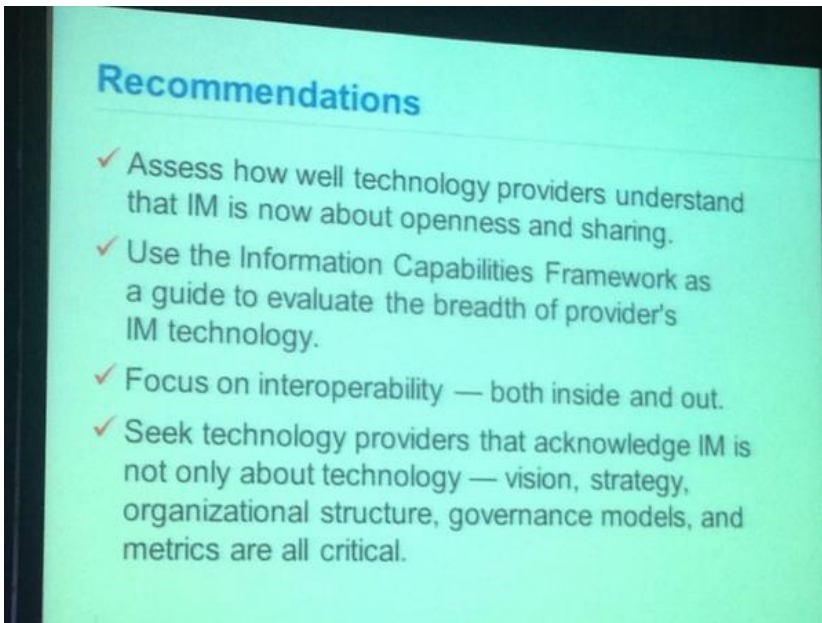
5:49pm RT @zaidmo: Make sense of the opportunities (how it affects org). Does it align with strategic direction of business? #GartnerSYM <http://t....>



5:50pm Are your chosen vendors aligned with your vision for information infrastructure? Few do all. Rate them. #GartnerSYM <http://t.co/srqdsjEkfm>

5:52pm No phone or adsl for over a week now. @TelkomZA unhelpful and putting down phone when daughter trying to get info from them. No response ...

5:53pm Despite @telkomza asking for details on twitter last week. Lack of transparency and customer service quite shocking.



5:54pm Recommendations : seek providers that acknowledge information management is not about tech #GartnerSYM <http://t.co/ZshU9LhFon>

5:55pm RT @Ian\_Gatley: Only goal of #ea is to facilitate and catalyse change. If no change occurs you have failed. #gartnerSYM

6:12pm Next up : Establish an Enterprise Genius Bar to improve It Business engagement : Chris Matchett @ITSMChris #GartnerSYM



6:13pm RT @ITSMChris: And then I did this with this face  
#GartnerSYM <http://t.co/k0voEGHT00>

6:17pm By 2018 25% of large organizations will have explicit plans  
to make their corporate computing environment similar to consumer  
#GartnerSYM

6:17pm Workplace is changing. Jobs becoming less routine. Way  
people work different. Problems different. IT support not keeping pace  
#GartnerSYM

6:17pm RT @zaidmo: Lee Weldon will be speaking on CIO Leadership  
critical success factors for Digital Transformation #GartnerSYM

6:19pm Demographic shift in workplace. Digital natives are entering the  
workforce. #GartnerSYM

6:20pm Shadow IT is using up to 38% of IT spending outside of the  
consolidated IT budget. #GartnerSYM

Fri Sep 12

10:02am In finding key principles for innovation. Push your stance to the limit and find threshold. What do we always do, what never  
#GartnerSYM

10:02am RT @patch\_s\_clarke: Quirky uses Gamification to make innovation accessible by motivate & engage potential master inventors. Great idea. #Ga...

10:02am RT @patch\_s\_clarke: KhanAcademy changing education by providing a free world-class education for anyone anywhere. Gamification used to chan...

10:02am RT @zaidmo: Gamification = Engagement (quality not quantity) + Motivation (purpose, mastery & personal autonomy)  
#GartnerSYM

10:03am RT @zaidmo: Gamification can drive changes in behavior, develop skills, and drive innovation with customers, employees & communities #Gart...

10:03am RT @patch\_s\_clarke: Gamification used to change behaviors, develop skills & drive innovation; in customers, employees & communities. #Gartn...

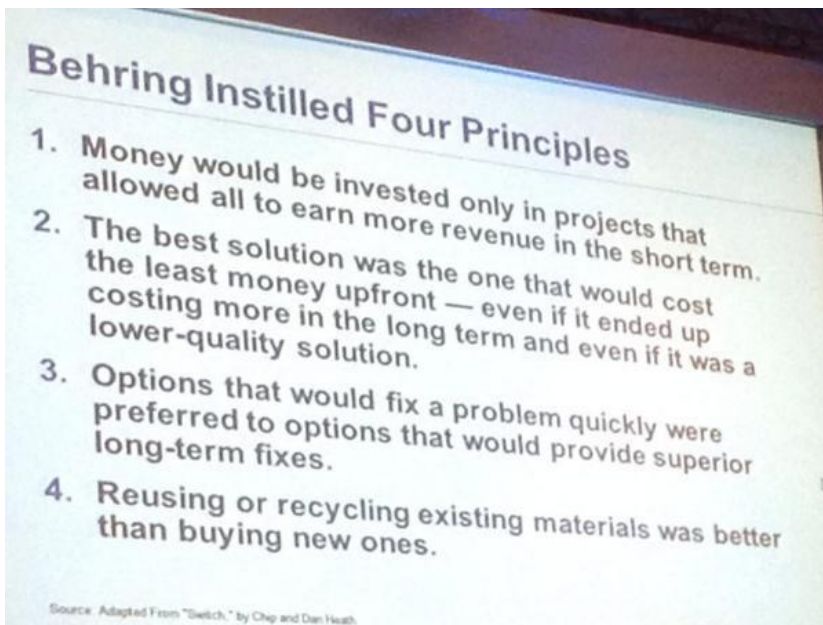
10:03am RT @patch\_s\_clarke: Gamification - unlocking the superpowers of ordinary heroes like you and I. How do business engage employees on emotion...

10:03am RT @patch\_s\_clarke: The use of game mechanics and experiences design to digitally engage and motivate people to achieve their goals. #Gartn...

10:03am RT @patch\_s\_clarke: What competitive technology IT needs to be half in technology research, and half in traditional IT. #GartnerSYM

10:03am RT @zaidmo: Gamification is the use of game mechanics and experience design to digitally engage and motivate people to achieve their goals...

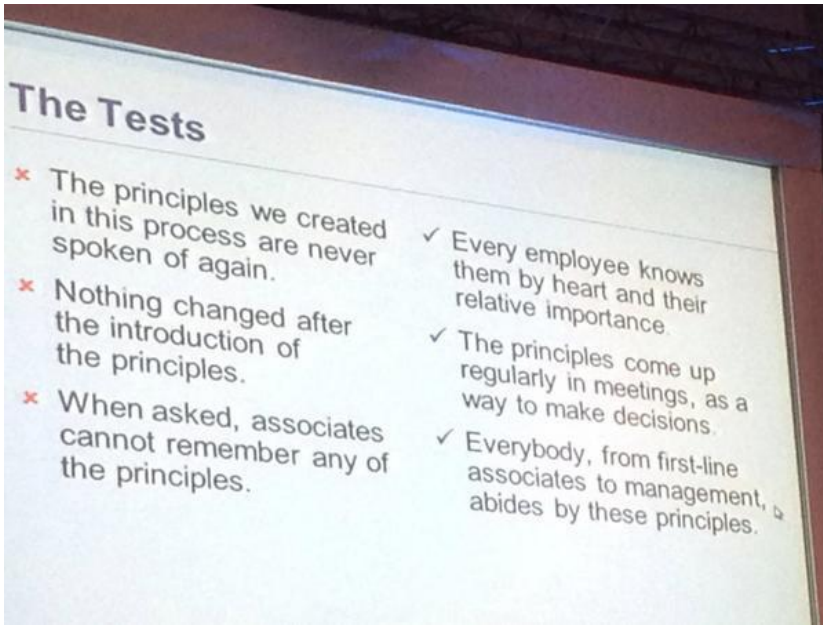
10:03am RT @zaidmo: Brian Burke starts the dy by speaking about How Gamification Motivates People to Do Extraordinary Things #GartnerSYM



10:10am Some examples of key principles from Behring (adapted from Switch by Chip and Dan Heath) #GartnerSYM <http://t.co/PYgi9JA05Q>

10:10am If you want user feedback observe them don't (just) ask them #GartnerSYM

10:11am Principles done right are the single most important element of an IT strategy. They are what people must remember. All must know #GartnerSYM



10:13am Road testing principles : some red flags. 1 never spoken of again 2 not updated 3 not remembered #GartnerSYM <http://t.co/JtThg4NnBt>

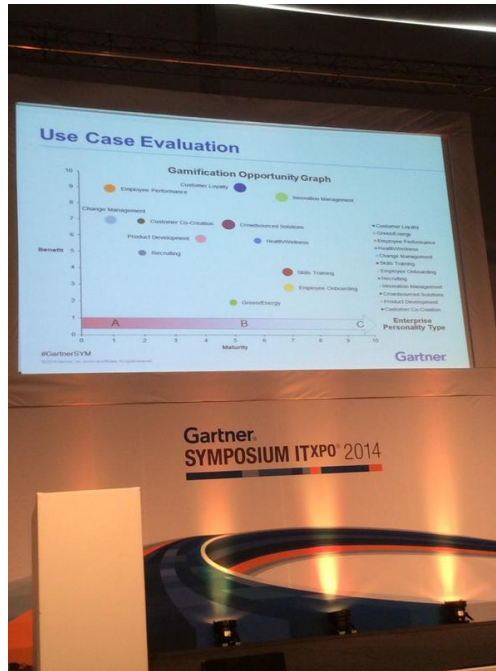
10:14am How many principles do we need ? 3 would be a success, 25 a failure. Even one great principle can be remembered and successful #GartnerSYM

10:15am RT @DibyDin: #BigData technology does nt replace Enterprise Data Warehouse #BigDataMyths #GartnerSYM

10:16am To succeed : Find areas of impact. Create your principles. Road test them. Go forth and be brilliant. #GartnerSYM

10:53am Definition of work : that brief period during the day when I have to use old technology #GartnerSYM @TSystemsSA





10:53am RT @patch\_s\_clarke: Innovation management has strongest maturity & benefit. Gamification opportunity graph. #GartnerSYM <http://t.co/0Bmwl6y...>

10:53am RT @patch\_s\_clarke: Gamification fits perfectly into emerging digital workplace. Biggest growing market for use is in employee experience. ...



10:55am RT @MorneMeintjes: @TSystemsSA - Bring Your Own Disruption session here at #GartnerSYM by Kim Anderson <http://t.co/zhAlTkoHaw>

10:56am You can choose. Are you going to be disrupted by your competitor or your employees? Make it possible internally or you lose them #GartnerSYM

10:58am Simple apps that perform limited functions easily and well are the future. Optimize systems for smart intelligent people. #GartnerSYM

11:01am Technology used to be back end systems to control and coordinate the organization. Now it is the single biggest impact on org #GartnerSYM

11:02am Nokia was not killed by a better phone but by a better ecosystem - itunes @TSystemsSA #GartnerSYM

11:04am Who writes manuals anymore? When last you looked for an app manual? User experience is like a joke. If you have to explain it... #GartnerSYM

11:06am Generation Y behave like digital cowboys. They don't wait, find new ways of working and enabling digital business @TSystemsSA #GartnerSYM

11:07am RT @LauraStalygaite: Who's Got Talent on the Digital Frontier? <http://t.co/NRpphlsM4s> #GartnerSYM @Gartner\_inc

11:07am RT @HDS\_SSA: Smart data ingestion is critical says HDS CTO #socialinnovation #GartnerSYM

11:10am RT @zaidmo: Hitachi Data Systems: we can expect an explosion in the amount of data that needs to be stored in the future #GartnerSYM @HDSco...

11:11am You want to enable your people them and empower them to disrupt your business from the inside @TSystemsSA #GartnerSYM

11:12am Packaging your existing backends into apps enables new devices without throwing away years of development #GartnerSYM

11:13am If people really want to get at your data they will regardless of your security. Good enough security is key. @TSystemsSA #GartnerSYM

11:14am 97% of people cant imagine life without their mobile phones vs 43% who can't imagine life without their life partner @TSystemsSA #GartnerSYM



11:57am RT @Ethel\_in\_action: Who is ready to go into Africa? Do you know how to? #GartnerSYM <http://t.co/xA4pRduQEZ>

11:57am RT @zaidmo: Banyan trees sunsets, giraffes... many recent fiction titles published in the US on Africa have this imagery on their covers. #...

11:57am RT @zaidmo: A session I've been waiting for by Will Hahn is about to start: "Have an African Strategy? Great! Only 53 to Go" #GartnerSYM

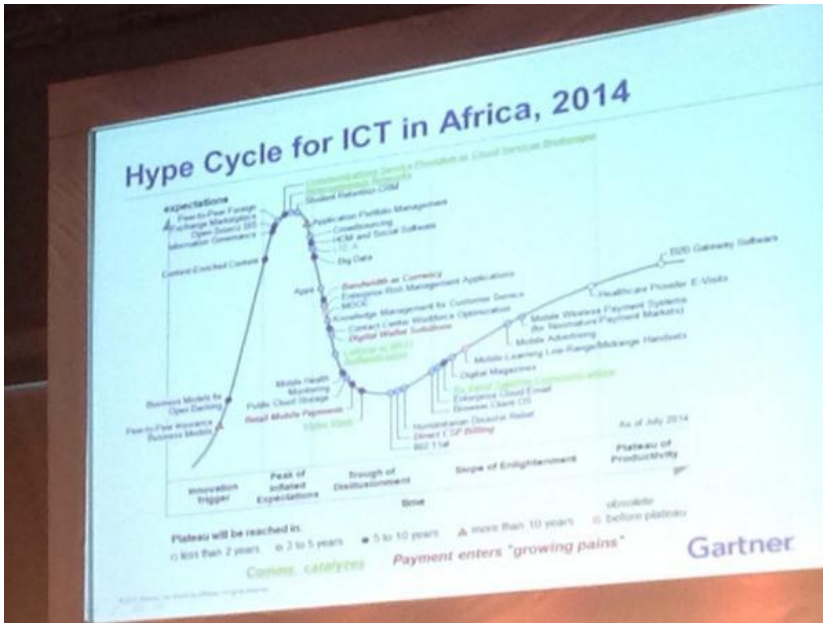
11:57am RT @GrantSchuleman: Final day of #GartnerSYM. Some enlightening topics, but some presenters that seriously need presentation skills. Perhaps...



11:57am RT @zaidmo: Every step of the process of data management requires key decisions to be made for optimality @HDS\_SSA #GartnerSYM <http://t.co/...>

11:57am RT @zaidmo: The move to SMART infrastructure + the "internet of things" will require strategic planning. Can be very complex #GartnerSYM @...

11:58am RT @zaidmo: Looking at the vertical industry (ict,edu,banking,..) opportunities in SA vs RoA vs World. Big opportunity for comms in RoA #ga...



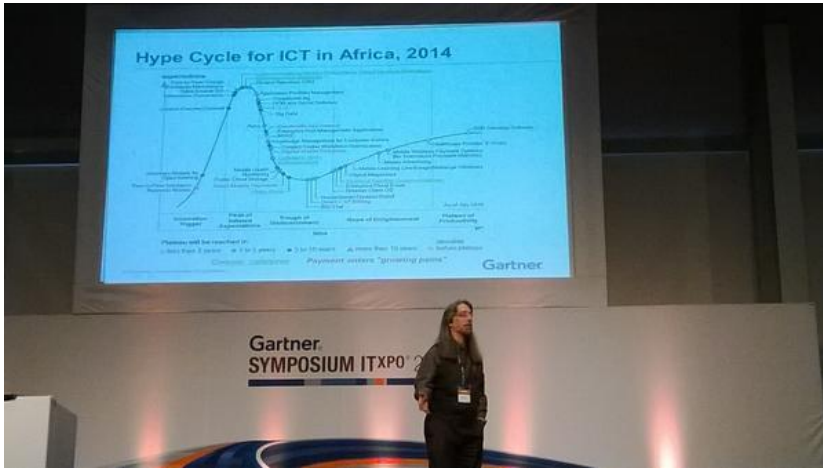
12:02pm Gartner has a Hype Cycle for ICT in Africa. Updated for 2014. Comms tech in important spaces and enabler #GartnerSYM <http://t.co/IrA2SAqjrv>



12:02pm RT @zaidmo: SA currently having a bad yr. 5 year view, SA recovers. Opportunity with insurance, ict, etc #GartnerSYM <http://t.co/XHEUkyUdNW>



12:04pm Hype cycle Africa : payment systems are experiencing "growing pains" despite moving to mainstream and transforming business  
#GartnerSYM



12:05pm RT @zaidmo: Comms techs like KA band satellite comma will catalyse new opportunities. Payments will have complaints  
#GartnerSYM <http://t.co...>



12:07pm RT @zaidmo: Hype Cycle can assist us decide where we need to invest in the next few years. #GartnerSYM <http://t.co/BlbbjJFUoX>

12:08pm RT @vb2000: Enjoying Mary Mesaglio's session on The Psychology of Serial Innovation - very interesting scenarios. This really resonates.....

12:09pm @vb2000 please do share the key takeaway messages.

12:11pm It would be pretty startling to see average age of CIOs in USA vs Kenya. No data but expect much younger more open minded #GartnerSYM

12:12pm RT @zaidmo: More than half of African IT budgets are increasing. Small budgets increasing, big budgets decreasing. Dispersal of opportunity...

12:13pm RT @DUOMarketing: Very interesting talk from @Willhann on doing business in Africa #itsnotallgiraffesandthorntrees! #GartnerSYM

12:16pm Nigeria dominates the telecoms markets (by size) in west Africa. Massive opportunity for telecoms hub. #GartnerSYM

12:17pm RT @prabith2k: #GartnerSYM Rwanda amongst one of the destinations for Telecom investments!!



12:18pm Biggest local skills challenge in Africa wont be about training people but retaining them after training #GartnerSYM <http://t.co/HgMmxyJxWN>

12:18pm RT @vb2000: Serial Innovation: Focus should be on Why to innovate, not How To. It's suboptimal. #MaryMesaglio #GartnerSYM

12:21pm Solution to skills retention : create a circuit so you are bringing in skills as others are leaving. How is still key to solve. #GartnerSYM

12:23pm Language and regulatory challenge in Africa? Yes. Hundreds of languages and protectionist laws. No silver bullet. Get dirty. #GartnerSYM

12:23pm RT @prabith2k: #GartnerSYM lot of focus on Health and Education sectors in Africa

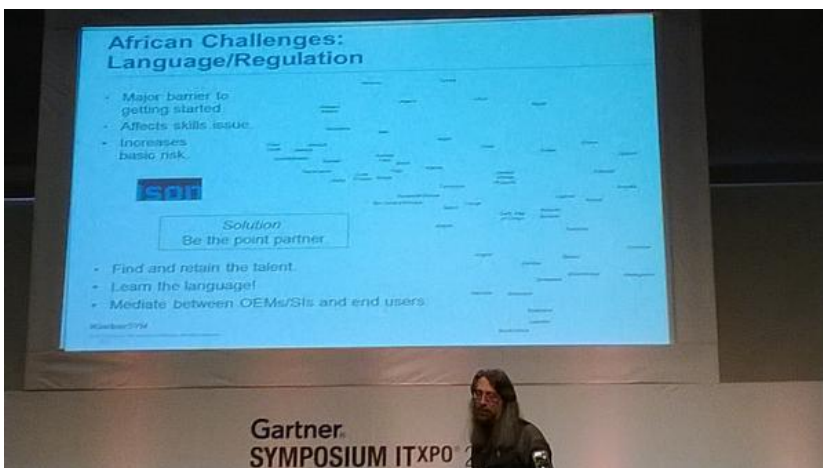
12:24pm Business in Africa? Go local hire local put boots on ground don't flaunt the foreign link. Hard work. No magic answers. #GartnerSYM



12:24pm RT @zaidmo: Africa is ENORMOUS! We've been duped by the Mercator map. There's infrastructure opp'ties & challenges! #GartnerSYM <http://t.co/...>

12:26pm RT @vb2000: Serial Innovation: Encourage, don't discourage. No put-downs. It's ok to fail. #GartnerSYM

12:26pm RT @vb2000: Serial Innovation: Don't let ideas languish. Pick a process and personalize it. People don't do boring things. #GartnerSYM



12:26pm RT @zaidmo: No magic answer to deal with multiple languages in Africa. You've got to learn! #GartnerSYM <http://t.co/fvVJd86DXH>

12:28pm Three strategy approaches to Africa: SA as hub, global investment or Africa Strategy #GartnerSYM

12:29pm What is Africa strategy? 54 country strategies with decentralized budgets and execution. Allow localization. Hardest option #GartnerSYM

12:29pm RT @zaidmo: SA still has the opportunity to play a role as a hub in Africa #GartnerSYM

12:29pm RT @zaidmo: Look to global vendor standardised solutions & investments in Africa #GartnerSYM

12:29pm RT @sharobin: At the #mobile scenario delivered by @lowallin. Innovation in SA high relative to other countries but commercialization slowe...

12:31pm Africa doesn't have more than 3% of revenue share in any IT markets so not surprising we don't have attention. #GartnerSYM

12:31pm 900 million people in the African market means there is massive opportunity in the 54 Africa's #GartnerSYM

12:32pm RT @zaidmo: Target each African country in its own right. Might be more complex than SA being a hub but more revenue opp's in non-SA market...

12:33pm RT @Scumezza: There are more than 900m people on the African continent #GartnerSYM

12:33pm RT @prabith2k: #GartnerSYM The SA hub strategy for Africa expansion has backfired for a number of organizations.

12:33pm RT @zaidmo: Africa at the moment collectively contributes only 3% of the global IT market. There is SO MUCH opportunity here #GartnerSYM

12:50pm Mixed feelings as #GartnerSYM draws to a close. Two sessions left. Been great but ability to focus starting to wane.



12:56pm RT @ewnupdates: [IN CASE YOU MISSED IT] Madonsela: CIA claims endangering my family <http://t.co/spE2qffPvZ> <http://t.co/kdu3y712BK>





12:56pm RT @TimesLIVE: Tears and hugs as Pistorius found guilty of culpable homicide <http://t.co/nzCfhl1BLl> <http://t.co/H7Ko2A4uHC>

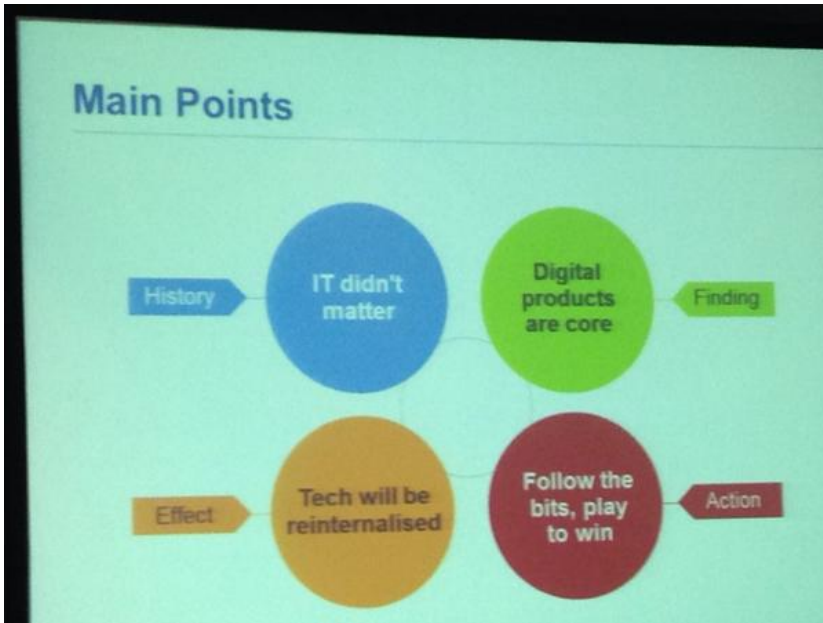
12:59pm How and why technology is becoming a core competency - again @MarkRaskino #GartnerSYM



1:00pm RT @ITSMChris: And, finally, I did this #GartnerSYM <http://t.co/951U2yfBEr>

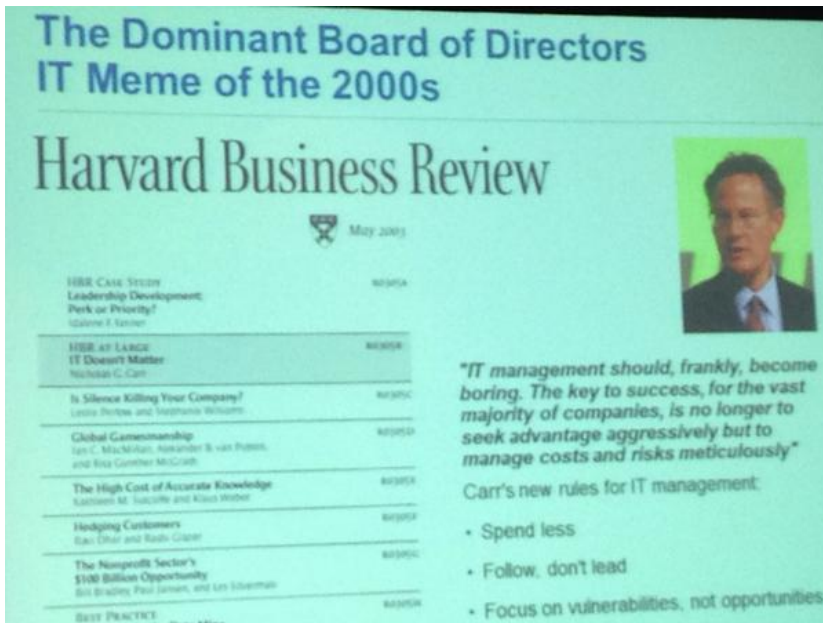
1:00pm RT @faeezakoor: #GartnerSYM exciting talks!

1:00pm RT @MarkRaskino: Six data points from the 2014 Gartner CEO and Senior Executive Survey <http://t.co/xAeDlbgxYN>



1:02pm For a long time IT didn't matter to business leaders. Technology now matters again for success #GartnerSYM <http://t.co/UnrgD0q9K0>

1:02pm Follow the bits and play to win. Tech (not IT) will be re-internalized ? #GartnerSYM



1:04pm In 2003: IT doesn't matter. Rules of success: spend less, follow not lead, focus on vulnerability not opp #GartnerSYM <http://t.co/uuMydl9Kza>

1:08pm @prabith2k do you believe technology can't be a competitive edge ? #GartnerSYM

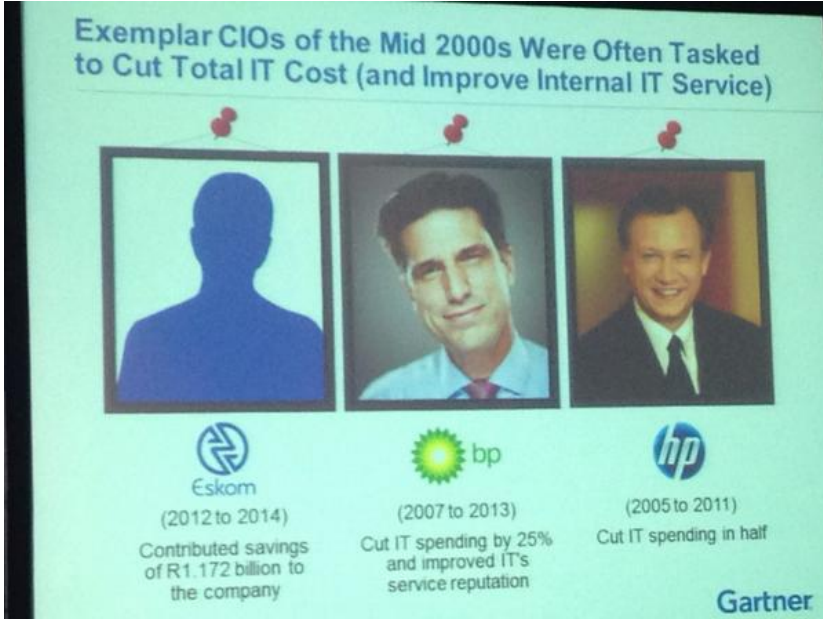
1:10pm In period 2003 to 2007 IT budgets grew 1.9% vs GDP growth of 4.8% IT was suppressed. Financial crisis extended IT cuts to 2012 #GartnerSYM

1:10pm RT @Scumezza: 50% of the CIO's worldwide are females #GartnerSYM

1:10pm RT @prabith2k: #GartnerSYM IT cannot be the competitive edge for any company!! So true but you find many who seems to think so...

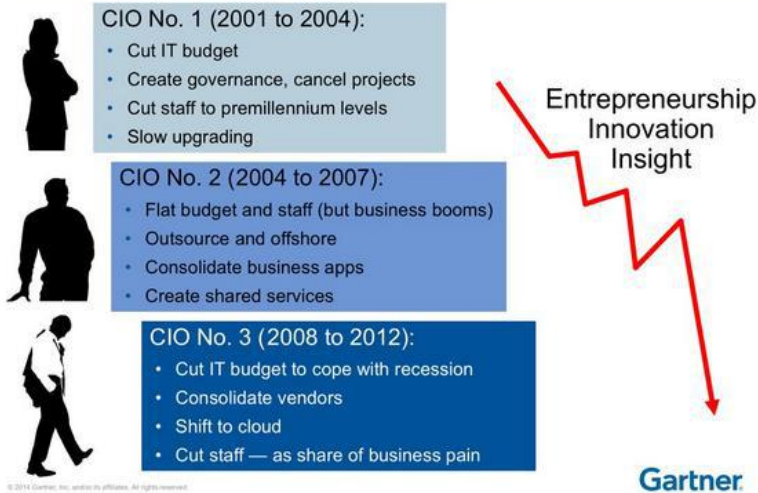
1:13pm Three CIOs in a row from 2001 to 2012 have been conditioned to cost cutting and control. Strategic imperatives not on the agenda #GartnerSYM

1:13pm RT @prabith2k: #GartnerSYM entrepreneurship, innovation and insight on the downward trend in IT between 2000 to 2012

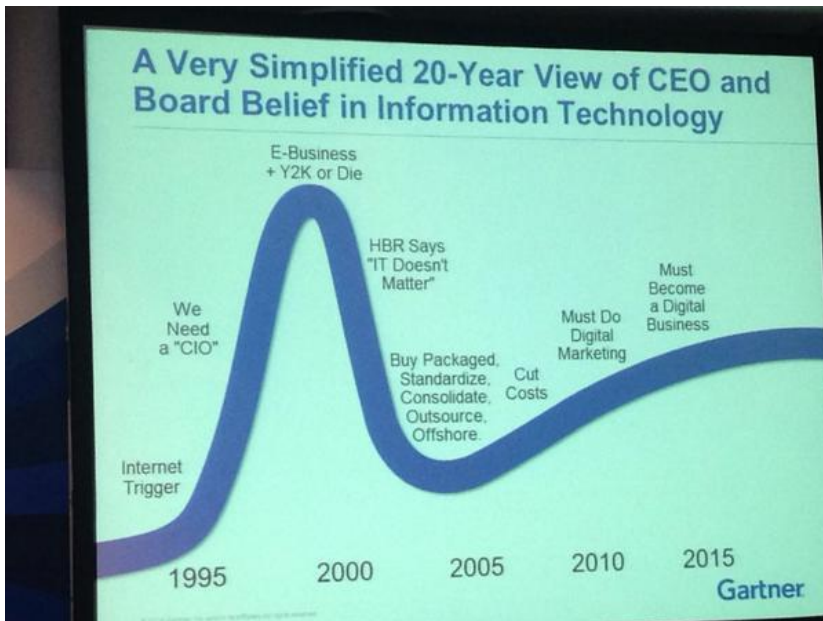


1:16pm Exemplar CIOs of mid 2000s tasked to cut budgets achieve savings. HP cut 50% BP 25% Eskom R1.172 billion #GartnerSYM <http://t.co/UU7tvIT0Hp>

## Typical Corporate IT History of the 2000s



1:16pm RT @MaganoAuala: I feel like some companies are back to 2001. #GartnerSYM <http://t.co/KOO8njoioP>



1:18pm A simplified 20 year view of CEO and Board belief in IT:  
from cost cutters to digital business enabler #GartnerSYM <http://t.co/9fFRKanGzl>



1:20pm Today we are back believing that digital products being at the core can be the competitive edge again #GartnerSYM <http://t.co/juJ5DaG7OF>

1:21pm RT @arnoe: 2000s the lost decade for IT. CIO's objective was to cut IT budgets. #GartnerSYM

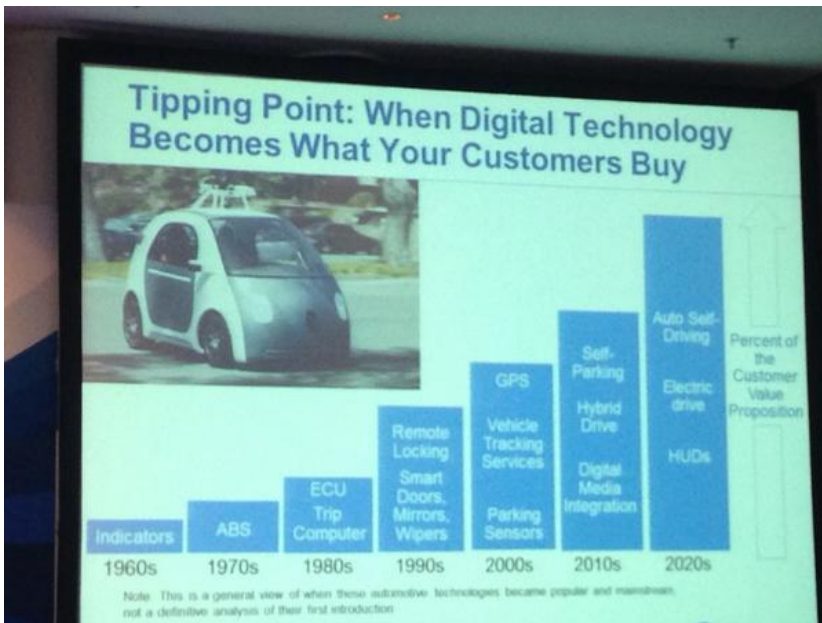
1:22pm RT @vb2000: Hero CIOs from 2000 to 2014 - headline achievement of cutting IT costs by 25% or more. #GartnerSYM



## Technology Will Eventually Penetrate and Revolutionize All Products



1:24pm RT @MaganoAuala: The digitalized iron of the future...#GartnerSYM <http://t.co/h431oomXUM>



1:24pm Tipping point is when digital tech becomes what the customer buys. Cars : self driving electric with HUD #GartnerSYM <http://t.co/M3PeoQfPoA>

1:25pm There are already youngsters today that will select a car on the mp3/Bluetooth sound system. #GartnerSYM

1:25pm RT @prabith2k: #GartnerSYM shifting focus from seeing technology from being a 'cost' to being a great 'value' add.



1:27pm Digitalization of products is accelerating - and everywhere. Many brilliant examples. Pills to coffee. #GartnerSYM <http://t.co/PYTnusmypo>



1:28pm RT @prabith2k: #GartnerSYM mind boggling stuff!! <http://t.co/rR438VnzIR>

1:30pm Core competencies are differentiating abilities. Provide a disproportionate contribution to customer perceived value.  
#GartnerSYM

1:32pm IT has been support rather than core competency in most cases. This is changing. mechatronics, cloud, data science,algorithmics  
#GartnerSYM

1:32pm In service industries new data science capabilities and digital services will be core #GartnerSYM

1:35pm RT @prabith2k: #GartnerSYM while we have all these fancy gadgets around capturing real time data, the next wave will be how well you manage...

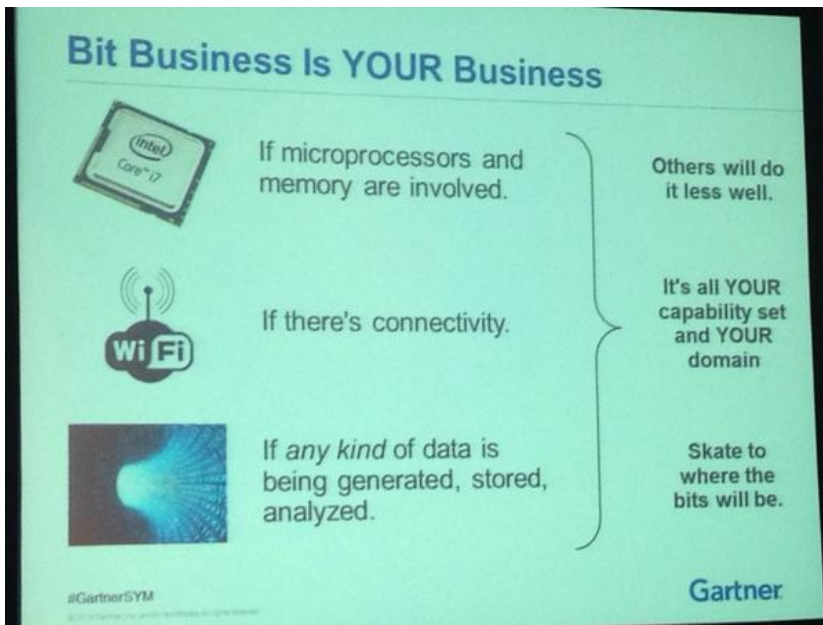
1:35pm RT @prabith2k: #GartnerSYM ... data to plough back the intelligence back to business!!

1:36pm "Traditional IT" is not the key the new technology competencies are #GartnerSYM

1:37pm What are the experiences needed : digitalizing products, data science #GartnerSYM

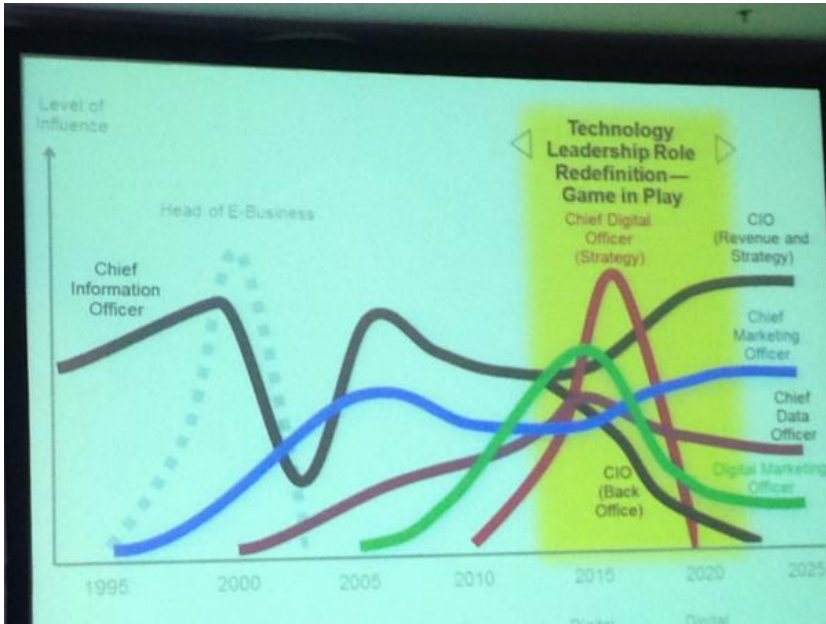
1:38pm RT @prabith2k: #GartnerSYM prediction: a completely new wave of CIOs to take over companies who want to master the world of digital busines...

1:39pm RT @vb2000: #GartnerSYM Future role of IT in digital businesses: My take : IT will no longer be just the enabler; business will be just the...

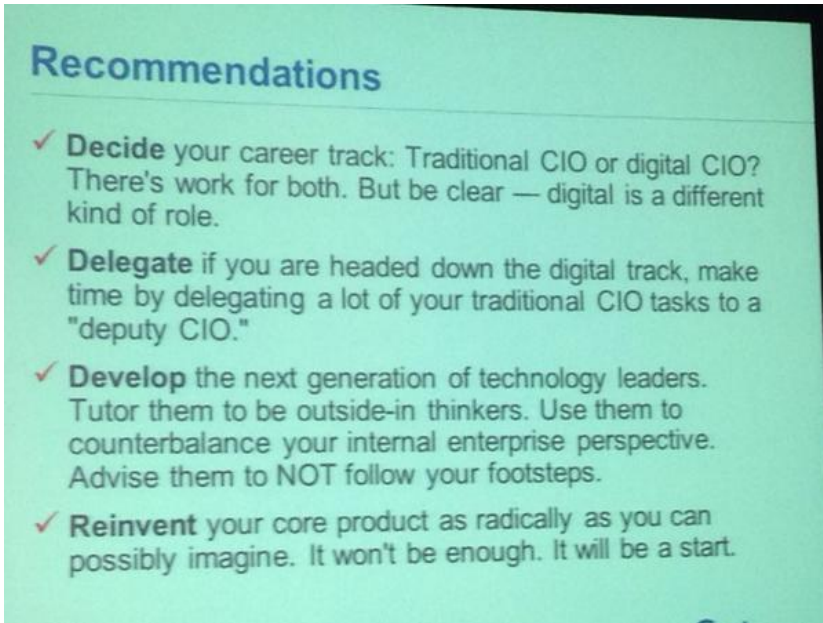


1:41pm IT must take charge. If any kind of data being generated used or stored the technology leader must lead #GartnerSYM <http://t.co/SxSEDxkMOn>

1:44pm IT must move to where the action is in Technology. Chief digital office coming to steal the cheese? Disrupt CIO who rises again? #GartnerSYM



1:44pm The level of influence of CIOs 1995 to 2025. The fall and rise of the CIO #GartnerSYM <http://t.co/HFgAmCdtZR>



1:47pm Recommendations. Plan to reinvent yourself. Start Monday.

#GartnerSYM <http://t.co/7q0I9HMjkq>

1:47pm RT @patch\_s\_clarke: Gamification is a process of engagement not a product. Plan to continually improve the experience.

#GartnerSYM

1:47pm RT @patch\_s\_clarke: Enterprise architecture, IT innovation & Information Management critical to digitization. Information is critical. #Gar...

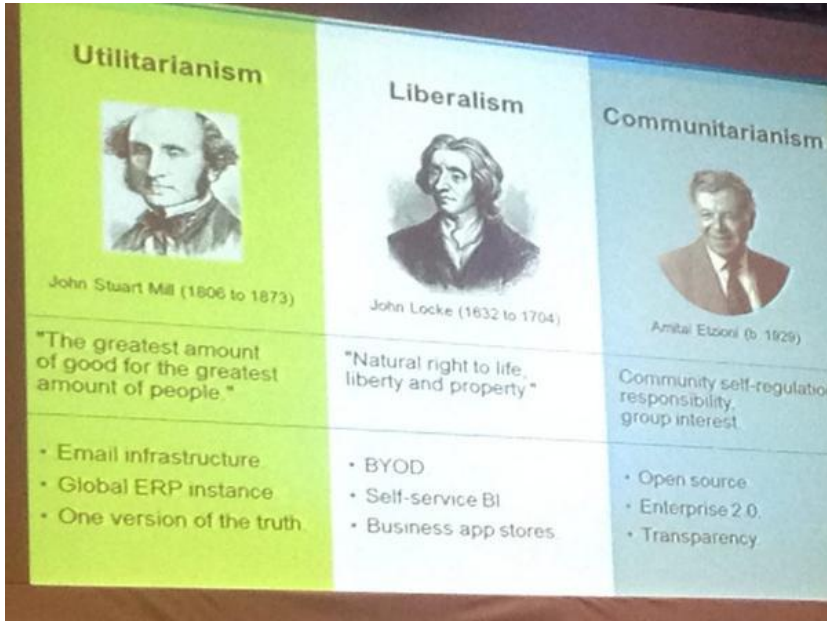
2:04pm RT @zaidmo: The Future will be Digital, new post with tweets from @jjza @caspender @patch\_s\_clarke @MaganoAuala @CraniumJack @Gartner\_Event...

2:05pm Digital Ethics through the form of a reverse Q&A @FrankBuytendijk

2:06pm Digital ethics : a system of values and moral principles for the conduct of digital interactions among people business things  
#GartnerSYM



2:10pm RT @Ian\_Gatley: If you can't answer the question "can I delete this?" then you should not be a #CDO #GartnerSYM



2:10pm Ethics : utilitarianism vs liberalism vs communitarianism  
#GartnerSYM <http://t.co/tvamMCtYz4>

2:23pm Ethical discussions are often steeped in religious or political beliefs. We need move beyond that to have useful debates  
#GartnerSYM

2:25pm Every artifact is an instantiation of the ideas of the designer.  
Aristotle. #GartnerSYM

2:37pm RT @prabith2k: #GartnerSYM the more the data is removed from the original intention or purpose the more the chances that users will stop sh...

2:40pm Ethical programming is a hot topic and becoming increasingly important. Autonomous cars have this dilemma #GartnerSYM

2:52pm The internet of things links to everything #GartnerSYM

2:55pm User interface design is a looming challenge for IT. Why only focus on customers and not employees? #GartnerSYM

2:57pm What is the digital legacy you wish to leave at your company? Let this motivate your activities next week. #GartnerSYM

2:57pm RT @tubcol: @TSystemsSA #GartnerSYM Mary Mesaglio has become one of my favourite presenters.

2:57pm RT @patch\_s\_clarke: Great 3 days @Gartner\_inc, loads of content to ponder on, great insight. Tired now of the word digital; for next few days a...

2:59pm There is a hashtag #GartnerSYM but @Gartner\_inc really doesn't seem to be making use of the tweets being generated. No fountains or feeds?

3:01pm RT @faeezakoor: @MarkRaskino it's been a while since I have been so engaged whilst listening to a speaker-you gave us all some food for tho...



9:40pm RT @deano\_42: #FF #MixRadioFriends @4ndy1982  
@Depechie @vmafonso @MariKrajczar @inspirito @Gramafilm  
@ChemicalOli @jjza <http://t.co/5h43rUF...>

Sat Sep 13

4:27pm Right now there are 17 old U2 albums on iTunes top 100 chart.  
New album downloaded 2mil times (so far) . @u2 still very relevant.

Mon Sep 15

12:08pm African Footballers is out! <http://t.co/TP9n7ZEdS3> Stories via  
@AdleneGUEDIOURA @Bafana\_Bafana1 @Asabob20

Tue Sep 16

8:04am Last week South Africa. This week India. What was your biggest takeaway from #gartnersym?

8:05am Select quality goods that last a lifetime vs new Gen digital products that are ultra cool but almost completely disposable?

#gartnersym

8:09am Struggling to really get this "digitalisation thing"? Try out @uber and see it first hand #gartnersym <http://t.co/ErZ1dZ8VHq> Make it real

